

Motivation letter for The Joint Master's programme Managing the Digital Transformation in the Health Sector  
Mr. Jukka Ahtiainen  
Espoo, Finland

I am writing to express my sincere interest in applying for The Joint Master's Programme in Managing the Digital Transformation in the Health Sector. The program's focus on navigating the digitalization of health services, leveraging data science, and optimizing information systems aligns perfectly with my academic background and professional aspirations in future.

Having completed my undergraduate studies at Laurea univ. of applied sciences as a BBA and gained experience working in the ICT sector. I have witnessed firsthand the challenges and opportunities presented by digital transformation. As technology continues to advance, it is imperative also for healthcare professionals to adapt and embrace innovative approaches to enhance patient care, streamline processes, and improve outcomes.

I am particularly drawn to this joint degree programme because of its comprehensive curriculum, which covers a wide range of topics essential for managing the digital transformation in healthcare. I am also keen to bring cybersecurity into healthcare and learn more from cybersecurity as well. Cybersecurity is also on the table right now with the ongoing war in Europe and groups that cause problems in the field of information security.

From understanding the fundamentals of data science to implementing information systems and reorganizing clinical processes, I am eager to acquire the necessary knowledge and skills to drive meaningful change in the healthcare industry by combining my knowledge and skills to new information about healthcare by this Masters degree.

Moreover, I am excited about the opportunity to collaborate with faculty members and fellow students who share my passion for leveraging technology to improve healthcare delivery. I believe that the diverse perspectives and experiences within the programme will enrich my learning experience and broaden my understanding of the complexities surrounding digital transformation in the health sector. I am also sure that this course will be fun for all participants from different cultures.

In addition to my academic background, I bring with me a strong commitment to continuous learning which is familiar from the Laurea BBA background with the unique learning by developing method. I bring in excellent analytical skills and a passion for innovation and projects that embrace the change. I am confident that my combination of academic qualifications and practical experience makes me well-suited to thrive in this challenging and dynamic programme.

I am eager to contribute to the programmes community and make meaningful contributions to the field of healthcare management.