

Alexandros Theodoridis

Karkavitsa 15

Athens, Attica, 11141

[Spathia13@yahoo.com](mailto:Spathia13@yahoo.com)

+30 6985894674

8/3/2024

### **Motivational Letter**

Dear Members of the ManagiDiTH Program Selection Committee,

I am writing to express my sincere interest in the ManagiDiTH program and to submit my application for consideration. With over 15 years of extensive and diverse professional experience in the non-profit, aviation and pharmaceutical sector combined with a solid educational foundation, including a BSc in Business Administration from the University of Western Macedonia Greece and an MBA from the University of Kentucky, I am eager to further develop my skills, and advance my career in corporate health sector.

My motivation for applying to the ManagiDiTH program arises from a strong desire to enhance my leadership skills and gain a deeper understanding of digital transformation in the context of management and business operations in health sector. Having worked in the dynamic environment of Health industry for several years, I have witnessed the transformative power of technology in shaping the future of the industry. I am particularly drawn to the ManagiDiTH program because of its comprehensive curriculum that blends management principles with cutting-edge digital technologies.

Throughout my career, I have consistently demonstrated a commitment to driving financial excellence and operational efficiency within organizations. As a Finance Controlling Lead at Takeda, I have successfully implemented strategic financial planning initiatives, identified cost-saving opportunities, streamlined reporting processes and supervised several people. However, I recognize the need to stay ahead of the curve in a rapidly evolving business landscape, where digital technologies play a pivotal role in shaping the future of management and decision-making.

My career goals revolve around becoming a leader who not only understands traditional financial and business management but is also equipped with the knowledge and skills to harness the potential of digital tools for strategic decision-making. The ManagiDiTH program, with its focus on the intersection of management and digital technologies, presents an unparalleled opportunity for me to acquire the expertise needed to navigate the challenges and opportunities presented by the digital era. Both program directions offered in the program, interoperability and data science, are very interesting for both personal and professional development.

Moreover, the diversity of the program's faculty with the collaboration of so many partners, the collaborative learning environment, and the emphasis on practical, real-world

applications align with my personal and professional values. I am excited about the prospect of learning from industry experts and collaborating with peers from diverse backgrounds, as I believe this will provide a holistic and enriching educational experience.

In conclusion, I am confident that my background, experience, and career aspirations make me an ideal candidate for the ManagiDiTH program. I am excited about the prospect of contributing to and benefiting from the program's unique blend of management and digital technology expertise. Thank you for considering my application, and I look forward to the opportunity to further discuss how my skills and aspirations align with the goals of the ManagiDiTH program.

Sincerely,

Alexandros Theodoridis