

Date: 15/3/2024

RE: Motivation letter

Dear Sir/Madam,

I am writing this letter to express my interest to participate to the Master's Degree Program "Managing Digital Transformation in the Health Sector".

My undergraduate degree was in Computer Science and Biomedical Informatics, graduated from the University of Central Greece back in 2009' I have then followed an M.Sc. degree in Medical Informatics at the Aristotle University of Thessaloniki (AUTH) (graduated in 2013). I have also studied Marketing in the American College of Thessaloniki, Greece, with a competitive scholarship for MBA studies by the same college (graduated in 2015). I am enrolled for a PhD degree in the School of Medicine, Aristotle University of Thessaloniki, Greece.

Since 2012, I have been involved in numerous funded research and exploitation projects as a Research Assistant in the Lab of Medical Physics and Digital Innovation at School of Medicine at AUTH. I am also working on THE exploitation of the self-funded project called "Integrated Healthcare System Long Lasting Memories Care" (LLM Care) which is an ICT platform which combines state-of-the-art mental exercises against cognitive deterioration with physical activity in the structure of an advanced ambient assisted living environment. LLM Care is provided to vulnerable population groups and especially to older adults and it is addressed to various stakeholders, public/private healthcare centers, rehabilitation centers and associations and can be utilized by healthcare professionals, including nurses, psychologists, social workers, physiotherapists, trainers, occupational therapists, and other related professionals. As my research interests include educational and learning technologies, affective and assistive technologies, biomedical technology, and medical informatics with emphasis on older adults' and vulnerable people's healthcare, it would be nice to further build a fruitful life and career considering the potential development of adequate training with the aim to support healthcare professionals' digital skills regarding the delivery of care to older adults.

Thus, I would like to apply for this master, as learning and research are an excellent match for my special academic interests. I perceive this opportunity as a significant advancement in my career to expand my full potential and enhance my skills and knowledge, while hopefully enriching existing/current knowledge in the field of digital transformation in the Health Sector.

Thank you for considering my application. I look forward to your positive response.

Yours faithfully,

A handwritten signature in blue ink, appearing to be 'E. Romanopoulou', written over a faint, light blue grid background.

Evangelia Romanopoulou

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