

# Fabiana Marques Nunes

## Graduate

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To whom it may concern,

I am writing to express my enthusiastic interest in the Master's program in Managing Digital Transformation in the Health Sector (ManagiDiTH) offered by your esteemed institutions. With a background in management and data science, coupled with professional experience in both fields, I believe this program aligns perfectly with my career aspirations and academic interests.

My academic journey has equipped me with a solid foundation in strategic planning, resource management, and organisational dynamics, while also honing my analytical and computational skills essential for interpreting and leveraging data effectively. During my nearly two years of professional experience with data, I've seen how technology improves outcomes in various industries. I'm particularly interested in making an impact in healthcare, since contributing to the digital transformation of this sector aligns with my goals and values.

What captivates me about program is it's interdisciplinary approach, international outlook, and emphasis on practical applicability. The opportunity to collaborate with renowned educators from European institutions and engage with a diverse cohort of students from different cultural backgrounds promises a rich and stimulating learning environment. Moreover, the program's flexibility, designed to accommodate working professionals like myself, ensures that I can seamlessly integrate my studies into my current commitments while benefiting from continuous mentoring and collaborative group work.

I am particularly intrigued by the specialization branches offered within the program, namely Data Science and Interoperability, each tailored to cater to specific interests and prior knowledge. Given my academic background and professional experience, I am inclined towards the Data Science branch, which offers a comprehensive curriculum covering topics such as health data analytics, machine learning, and computer vision in healthcare – areas that I am passionate about exploring further to drive innovation and evidence-based decision-making in the sector.

Furthermore, the fact that this program is supported by the Digital Europe Programme, with no tuition fees for the initial cohorts, underscores its commitment to fostering inclusive education and empowering aspiring professionals like myself to contribute meaningfully to the digital agenda of the European Union.

Thank you for considering my application. I look forward to the possibility of contributing to and learning from the vibrant academic community formed by the collaborative efforts of the participating institutions and fellow students like myself.

Sincerely,

*Fabiana Marques Nunes*

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