

## MOTIVATIONAL LETTER

Dear selection committee,

My name is Marta Faria Ferreira, I'm a 36-year-old physician, mother of a toddler, born in Lisbon and currently living in Vila Nova de Gaia (Porto), working as a medical doctor, specialized in general and family medicine, in a hospital.

My education was a mix of science and humanism which led me to develop since young age a great passion about people and improving their wellbeing.

As detailed in my CV, I have a medical doctor degree in general and family medicine and a postgraduation on geriatrics. In my everyday practice, I realize how technology can improve patient care and outcomes and I have the responsibility to operationalize and maximize those resources in the field.

Throughout my career, and particularly during the recent pandemic period, I have witnessed firsthand the transformative power of digital innovations in healthcare. From telemedicine to electronic health records, these advancements have revolutionized the way we deliver and manage patient care, improving both access and quality in the health system.

However, this is a new fast and paced world, with much to learn and explore in order to fully harness the potential of digital technologies in healthcare.

I strongly believe that being part of the ManagiDiTH program will give me new tools and improve skills that I will be able to apply in order to drive meaningful changes, not only in my person daily practice, but also in a structured institutional transformation.

Moreover, as a female leader in healthcare, I am committed to promoting diversity and inclusion in the field of digital health. I believe that by encouraging more women to pursue careers in technology and healthcare, we can foster innovation and create a more equitable healthcare system for all.

I am confident that my unique perspective as a family doctor, my clinical experience and knowledge of the "person" and its biopsicosocial component, will enrich class discussion and contribute to a dynamic learning environment.

I look forward to the possibility of joining your esteemed program and contributing to the future of digital health.

With my kind regards,

Marta Faria Ferreira