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Admissions Committee  
Master of Managing Digital Transformation in the Health Sector  
(ManagiDiTH)

### **MY MOTIVATION LETTER**

Dear Admissions Committee,

My name is Patrícia and I am a Portuguese 28-year-old woman. I am writing to you to express my sincere interest in the ManagiDiTH program and to convey my motivations for seeking admission to this Master's degree.

Ever since I can remember, even as a young child, I have always wanted to be in healthcare. I graduated as a nurse in 2019 from the School of Health Sciences of Leiria, Portugal.

Afterwards, I followed my passion wholeheartedly. Throughout my five-year journey in healthcare, spanning various roles in hospitals, clinics, primary healthcare, and nursing homes, I noticed a glaring lack of resources to meet the growing demands. When the COVID-19 pandemic hit, I found myself at the forefront of support, experiencing firsthand the urgent need for innovative solutions. It became clear that digital technologies could offer a solution to some of these challenges, not only benefiting us as healthcare professionals but also significantly improving the quality of life for our patients. The more I observed and delved into this field, the more convinced I became that this was a unique opportunity to make a meaningful difference.

Determined to learn more, I embarked on a search for a place where my experience as a nurse and my curiosity about digital technology could go hand in hand. I found that place at Hope Care, S.A. (HC) a digital health company that develops remote patient monitoring systems and implements them in many of the fields I had worked in before.

HC is at the forefront of digital health in Portugal. Its software has recently received the MDR Class IIB certification as SaMD for multichronic diseases, making it one of only two companies in the world to achieve this certification. In my role as an HC Alert Educator in the Customer Success and R&D departments, I am once again at the frontline of implementing and customizing HC solutions to meet the needs of healthcare institutions and patients.

My time at HC has fueled my commitment to digital health. The ManagiDiTH program offers the multidisciplinary training I seek, focusing on the digitalization of health and social care services. I am drawn to its emphasis on ICT innovation and inclusive learning. This aligns perfectly with my career aspirations.

Moreover, the flexibility offered by the ManagiDiTH program is exceptionally appealing to me, as it allows me to balance my professional development with my responsibilities as a mother to a 20-month-old baby. Additionally, I am pleased to see the program's focus on encouraging women to apply.

In conclusion, I am confident that I would benefit greatly from this master's program and would be able to leverage the investment the ManagiDiTH consortium will make in me to bring meaningful advances in healthcare systems for many years to come. Additionally, I am confident that advancing through ManagiDiTH would enhance my leadership skills, essential for driving digital transformation initiatives at HC, and positioning me to lead projects and teams focused on advancing digital health solutions.

Thank you so much for your attention and for considering my application. I look forward to hearing from you.

Yours sincerely,

Patrícia Fialho Inácio