

Dear Board of Studies,

My Fundamental career goal i.e., is to lead healthcare organizations to drive more innovations and be more integrated in a global context. The program would enable me to bring my knowledge and network from the health sector and digitalization space to make a wider societal impact.

Currently, I work at Aalto University Executive Education specializing in the digitalization training programs. I have been working at Aalto EE for almost six years. My title is senior relationship manager.

My responsibilities are to communicate with our customers of our executive training programs, and I am actively engaged with our customer's digital projects from different industries and organizations. But the health sector's digitalization needs a more robust skillset and knowledge to understand all the bits and nuances of the ecosystem. This is one of the reasons that I am thrilled to apply to the program.

There are a lot of challenges in the health sector as they are working with many external partners and sensitive data but as from an individual perspective, it comes with a lot of opportunities and with my connections and network in digitalization and health care space, I see a lot of potential how this program could change my career and make an impact. As I am actively in contact with directors across the health industry. Basically, I consult whether their digital transformation projects would benefit from our training programs vs. hiring a consultant.

As I found the managing digital transformation in the health sector program, I found myself motivated to learn more. We need more knowledge and specialized skills in the health sector. Especially, in the digital transformation part. I would like to obtain skills to understand the health sector even better in order to build more confidence and show my credentials to drive digitalization projects in the health sector industry.

I have done my bachelor's and master's degree in LAB University of Applied Sciences, Specializing in international business management. I did my internship in Toronto; Canada and I am used to work in a multicultural environment. I am using English daily in my work, and I enjoy different cultures and travelling. My master's degree was done completely online and most of the time I work remotely so I am highly positive that this program is achievable. I did my master's thesis on AI and innovation, plus I hold the AWS certificate Cloud Practitioner. so, I have a great knowledge of the technical side, as I am daily involved with customer's digitalization projects.

Also, I have helped my Health sector customers driving their digital transformation so I am positive that I will find great thesis work with a real case and there are couple close relations from a start-up health tech to a one large corporate that would benefit from my thesis work. One of my biggest strengths will be selecting the right technology partners as I have consulted numerous health sector digital projects.

In my free time I like to travel. Especially, to the mediterranean area and I can speak Italian and Spanish plus meet and greet in Portuguese and Greek. I have done the basics of Public Health studies in open University of Tampere and I would like to continue my journey and make a more impactful path towards the Health Sector.