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Board of Admissions  
Laurea University of Applied Sciences  
Ratatie 22  
FIN-01300 Vantaa  
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### **Motivation Letter for The master's degree Managing Digital Transformation in the Health Sector**

Dear Sir/Madam,

I would like to apply for the master's degree in Managing Digital Transformation in the Health Sector offered at Laurea University of Applied Sciences.

With over 12 years of working experience in technical and organizational information security area and currently working as an Information Security Officer (ISO) in one of the Austrian National Social Health Insurance subsidiary, dealing with bridging the gap between cybersecurity norms and standards, the current infrastructure/technologies deployed, the required transformation that needs to be implemented in the production environment, and the challenges that poses as a showstopper for the digital transformation, due the high impact it will have on the healthcare infrastructure nationwide, thus I am eager about the opportunity to further dig into the crossroads of healthcare and digital technologies, to deepen my understanding on how to workaround these challenges and propose a better concept depicting the benefits of migrating to a digital infrastructure, thereby minimizing risk. The healthcare went through a significant digital transformation for instance during COVID-19 outbreak, this transformation changed the method of which healthcare services are rendered and created more awareness on the need to continue to move toward digitalization.

I am interested in this study program because its curriculum comprises of important mixed skillset, a combination of cybersecurity, technological, legal, management, data analytics, machine learning, ethics, and professional aspects. The program also provides the opportunity to major in one's own area of interest. Furthermore, the curriculum consists of courses that are currently part of my work and would enable me to deepen my understanding of those concept for better implementation and delivery. I am certain that this program will help improve the skills and knowledge that I need to advance in my career.

In addition, the program will provide me the platform to exchange ideas and knowledge with other professionals in the field, it will allow me to learn at my own pace & time within the comfort of my home and give me the opportunity to apply the knowledge acquired during the studies immediately at my workplace. I am very eager to be part of this program, and to contribute and share the experiences that I have gathered throughout my career with my peers and to the program.

I hold a National Diploma in Computer Science at the Polytechnic of Ibadan in Nigeria and a bachelor's degree in business administration at The Entrepreneurial University - MCI Management Center Innsbruck Austria. Both study program familiarized me with a wide variety of science and business

subjects and gave me the opportunity to gain a comprehensive skill and exposure to many core areas which I have been able to apply to my job.

Furthermore, I have passed and acquired many certifications in Fault and Performance Management, Cisco CCNA, Cloud Gen Firewall, Email Security Gateway, Web Application Firewall, Threat Analysis and Response, Email Fraud Defense, Vulnerability Management, Unix/Linux/Solaris, Message Archiver, and Cybertrap-Deceptive-Technology. Not only have I acquired these certifications and training but have actively worked with the above-mentioned cybersecurity technologies and implemented small and big projects in the production environment for the organizations B2C and B2B customers successfully.

Given my experience and education, I believe I would be a good fit for the degree Managing Digital Transformation in the Health Sector at Laurea University of Applied Sciences. The program strongly matches with my academic and professional background, as well as my career goals and objectives.

If granted admission, I will bring new ideas and skills that I have gained in my career to the teamwork. I am very confident that my work experience will be a great benefit during the study program and will be grateful if I am giving the opportunity to study at your university. Thank you for your time and consideration.

Kind Regards,

Elizabeth Ojeme