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To

Evaluation Committee of the Master's Programme
"Digital Transformation in Healthcare"

Athens, 15/04/2024

Subject: Application for the Master's Programme "Digital Transformation in Healthcare"

To whom it may concern

My name is Angeliki Tsigkri and I work as a publicist at the Center of eHealth Applications & Services of ICS-FORTH, Greece.

I found out about the ManagiDITH Master's Programme during an event of the Hellenic Digital Health Cluster, where the programme was presented by the Aristotle University of Thessaloniki. I thought immediately that this would be an excellent opportunity for me to participate and get a thorough knowledge on digital health.

Part of my job is to speak and write about digital health, innovation, digital transformation, data, interoperability, health sector and services, impact on society and so on. I often participate in events where I have to make insightful presentations on these topics and therefore it is essential that I have a concrete and in-depth knowledge of what I am talking about. Such a knowledge will guarantee a better performance in my tasks, but also a boost in my career and the achievement of my professional targets that include a more active involvement in business development actions and consulting.

By choosing the ManagiDITH Master's Programme not only will I get the solid background that I need, but I will also have the opportunity to attend European partners from Finland and Portugal and therefore to expand and network by learning within a multicultural and interdisciplinary environment. I believe that the Digital Health Transformation has to be managed in European level and not only nationally, and this is where the programme with its international content comes in, focusing not only on health sector skills, but also on societal and digital skills that are trending now.

Even though I am no recent graduate, I strongly support lifelong learning as a tool for keeping myself employable and up-to-date with the trends and contemporary technologies.

I look forward to being admitted in the programme and start learning again!

Sincerely



Angeliki Tsigkri