

Admissions Committee

ManagiDiTH Master's Program

**Subject: Motivation Letter for the Master's Program in Managing Digital Transformation in the Health Sector**

Dear Members of the Admission Committee,

I am writing to express my keen interest in applying for the Master's Program in Managing Digital Transformation in the Health Sector offered by ManagiDiTH. With a solid background in [your undergraduate degree field] and substantial experience in IT for Health Care, I am eager to deepen my expertise at the intersection of technology and healthcare.

Throughout my career, I have witnessed the challenges and opportunities that arise from the digital technology applications in healthcare. I believe the ManagiDiTH's master's program, with its emphasis on digital transformation, is the ideal platform for me to develop the skills necessary to lead and innovate in this dynamic field.

I am particularly interested in courses such as [mention specific courses or areas of the program that interest you], which align with my aspiration to contribute to transformative projects that enhance healthcare service efficiency and patient experience. Moreover, I look forward to collaborating with esteemed faculty and peers from around the globe, which I view as essential for success in health innovation management.

Thank you for considering my application. I am committed to contributing to the academic community and eagerly anticipate the opportunity to advance my professional and personal development through this pioneering program.

Sincerely,

Denio Negrão