

MOTIVATIONAL LETTER

I'm writing to express my strong interest in the Managing Digital Transformation in the Health Sector (ManagiDiTH) program, which is being offered jointly by ISCTE - University Institute of Lisbon, Aristotle University of Thessaloniki, and Laurea University of Applied Sciences. With a solid educational background and work experience as a Registered Nurse and a strong desire to embrace digital advancements in healthcare, I am certain that the ManagiDiTH curriculum will perfectly match my professional aims and personal goals.

Throughout my career as a Registered Nurse, I've seen firsthand the enormous influence that digital technology can have on improving patient care, streamlining healthcare workflows, and increasing overall efficiency in healthcare systems. This exposure has created within me a deep-seated desire for using information and communication technologies (ICT) to drive positive change within the healthcare sector.

The ManagiDiTH programme's broad curriculum covers a wide range of courses, including health sector skills and social competences, as well as digital literacy and data science. I'm particularly interested in the ability to learn about Healthcare Resource Management, Ethics and Privacy in Health, and Data Analytics and Machine Learning. These modules, together with the option to concentrate in either Data Science or Interoperability, provide an excellent platform for me to enhance my knowledge base and gain specific experience in areas critical to the future of healthcare.

Furthermore, the program's flexibility, with its online delivery and limited synchronous sessions, is ideal for my present work obligations. As a working professional, I cherish the ability to further my education while still fulfilling my job obligations. The emphasis on project-based learning and continual mentorship is consistent with my learning style, since I thrive in situations that encourage teamwork and hands-on practical experience.

Aside from the academic program, I am intrigued about the idea of immersing myself in a multicultural learning environment with students from all backgrounds and EU nations. I feel that exchanging thoughts and opinions with such a vibrant cohort will enhance my learning experience and extend my global perspective.

In conclusion, I am very thrilled about the prospect of joining the ManagiDiTH program and I promise to actively participate in the academic community as I work toward both my academic and professional objectives. I have no doubt that the abilities and information I would acquire during this program will enable me to significantly impact the continuous digital revolution in the healthcare industry.

I appreciate your consideration of my application.

Sincerely yours,

Basiratu Ibrahim