

# Motivation letter

**Bianca Bernardes Silvestre**

**Lisbon, Portugal**

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**Admissions Committee,**

**Master's Degree in Managing Digital Transformation in the Health Sector,**

**ManagiDiTH**

Dear Members of the Admissions Committee,

My name is Bianca Silvestre, and I am writing to express my interest in the Master's in Managing Digital Transformation in the Health Sector program. As a female doctor in my second year of residency in family medicine in Portugal, I am deeply motivated to expand my knowledge and skills in leveraging digital technologies to revolutionize healthcare delivery.

Throughout my medical journey, I have been inspired by the potential of digital transformation to enhance patient care and address the evolving challenges faced by healthcare systems. From optimizing clinical workflows to empowering patients through telemedicine (either acute appointments or chronic follow-up), digital innovations have the power to transform healthcare delivery on a global scale.

My motivation to pursue this program stems from both personal and professional experiences. As a resident in family medicine, I have witnessed firsthand the impact of technology on patient care. However, I recognize that there is still much to learn and explore in this rapidly evolving field. I am eager to deepen my understanding of digital transformation, from the ethical considerations to the practical implementation strategies, to become a more effective advocate for digital health in my clinical practice.

My career goal is to become a leader in digital health, driving innovation and change within the healthcare sector. I envision myself playing a pivotal role in bridging the gap between traditional medicine and cutting-edge technology, ultimately improving patient outcomes and promoting health equity. By mastering digital transformation, I aim to contribute to the development of sustainable and patient-centered healthcare systems that meet the diverse needs of our society.

What excites me most about the Master's program is its comprehensive curriculum that covers a wide range of topics crucial for navigating the complexities of digital health. From understanding the societal impact of technology to managing the digital transformation process, each curricular unit offers valuable insights and skills that are directly applicable to my career goals.

Furthermore, the program's emphasis on practical experience and the ability to pursue different branches of knowledge allows the students to deepen their understanding of such subjects. I am eager to apply theoretical knowledge to real-world scenarios and work alongside experts to implement innovative digital solutions. The opportunity to engage with peers from diverse backgrounds and cultures is also incredibly appealing to me, as it will broaden my perspective and enrich my learning experience.

In conclusion, I am enthusiastic about the prospect of joining the Master's in Managing Digital Transformation in the Health Sector program. I am fully committed to embracing the challenges and opportunities of digital transformation in healthcare and am eager to make a meaningful contribution to the field.

Thank you for considering my application. I look forward to the possibility of furthering my education and career in digital health with your esteemed institution.

Kind regards,

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