

To whom this may concern,

I am writing this letter to apply for the master's program in managing digital transformation in healthcare sector offered by Laurea University. I will be expressing my deep fascination for this course, in addition to why I am a well-suited candidate for it. As long as I can remember, I always had a passion for helping others. Hence, pursuing a career in nursing came very naturally for me. As an aspiring healthcare professional, I decided to first pursue a career in nursing to gain clinical skills, as well as in-depth competence in the ways the Finnish healthcare system works.

After my graduation in March 2021, I have worked as a registered Nurse in different nursing settings be it in the hospitals, nursing homes and home care. As mentioned previously, because I find pleasure in helping others, I find my job beyond rewarding. Working as a nurse in these different setting for the past three years has helped me build my nursing competence and both my clinical and leadership skills. As a registered nurse, I have had the opportunity to take up leadership roles, take part in multidisciplinary team meetings and engage in fruitful conversations regarding the current state of the Finnish healthcare system with healthcare professionals. In addition, throughout this period, I have had the privilege of working at acute wards, infection wards, orthopedics and rehabilitation ward, different geriatric facilities, work with children and work with clients in their homes. Hence, I am positive my wide-ranging work experiences would be a great contribution to the master's program.

As we are now in a computerized and digitalized world, the healthcare industry is not left behind. The industry is integrating digitalized systems faster like never before. With the world now highly dependent on technology, pursuing a Master's degree in managing digital transformation in healthcare sector has become more important than ever. This master's program will not only grant me great opportunities but also grant me the knowledge to adapt easily to the rapidly evolving field but also to make a real impact on patient care and outcome.

One of my main motivations to study this master's program is to know the basic knowledge of integrating digitalization into the healthcare sector and how to manage all the processes. The integration of technologies such as artificial intelligence, data analytics, and telemedicine has the power to revolutionize the way healthcare is delivered. By having more knowledge on this area of study, I can become an expert in the field which will lead different teams to carry out different projects in the healthcare sector and to bring changes in the way the services in the healthcare sector is carried out to be more digital and making it easier for those working in the healthcare sector to understand.

Moreover, studying managing digital transformation in healthcare sector will provide me an opportunity to address some of the most pressing challenges facing the industry today. With rising costs, an aging population, and increasing demand for quality care, the healthcare system is under immense pressure to evolve and adapt. By studying how technology can be harnessed to improve efficiency, reduce costs, and enhance patient outcomes, I can play a vital role in shaping the future of healthcare.

Additionally, pursuing a master's degree in managing digital transformation in healthcare sector can open up a wide range of career opportunities. As more healthcare organizations embrace digital solutions, the demand for professionals with specialized knowledge in this area is on the rise. I can find employment in diverse roles such as healthcare data analyst, digital health strategist, telemedicine specialist, and more. This versatility makes this degree a valuable investment in my future career.

As an individual, I am compassionate, social, helpful and a great team player. Working as a registered nurse has taught me to be able to listen to others and work in a team effectively. In addition to those qualities, when I am very passionate about something, I excel at it. As a millennial I am very passionate about the use of different social media platforms regarding health promotion,

dissemination of research and networking among different healthcare professionals.

I am more than motivated to complete my master's degree in managing digital transformation in healthcare sector at Laurea University. Not only do I believe to gain a whole lot from the program, but I also know that my viewpoints and experiences could be well valued from. I am willing to put my all into the master's program of managing digital transformation in healthcare sector and represent Laurea University positively. I deeply hope to be considered as a candidate for this master's program.

Best Regards