

Motivational Letter

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Dear Mr./Mrs. Managing Digital Transformation in the Health Sector,

My name is Tiago and I'm writing to express my sincere interest in the Master's Degree in Managing Digital Transformation in the Health Sector, also known as ManagiDiTH, delivered by the ISCTE, AUTH and LAUREA Universities. I completed a master's degree in Informatics Engineering at the University of Minho in 2022, Portugal and greatly looking forward to furthering my academic journey at your school. I am a passionate person for learning, improving my knowledge and skills, on embracing different areas and projects.

I have been working in Data Science for almost 3 years, right now at Continental, a German tyre manufacturer company which has been lately developing digital solutions to enhance its core business model: selling tyres. Then.. why should I apply for another master's in the Health field? Well, I believe we should use Science to solve society's challenges, and I am lacking in delivering solutions and tools that change the world and improve people's quality of life.

Health should be the main focus of every government and country in the world. Health is the baseline for everything and in the last years, we have made astonishing progress. Record time vaccines, and cutting-edge medicines... but there is still a lot to be done. The challenge of the decade is to optimize resources and democratize health around the world. Turns out, also the challenge of the decade in the Digital field is Artificial Intelligence (AI). I believe the enormous potential AI can have to move forward in Health, contributing to Decision Support Systems to our overwhelmed healthcare providers, and diagnosing diseases way before symptomatology is manifested.

Unfortunately, my closest relatives have been facing several challenges regarding health conditions, and this brings me the biggest motivational force I could ever have. I feel motivated by current health challenges, to build a better future for all the sick people today, to provide them a better future. As well as for me. For one another: this should be the motto for every professional, who can leverage Health and the digitalization process we have ahead. Turn Health Systems and all the healthcare processes into simpler, faster and more efficient ways will lead to massive benefits.

After studying computer science and focusing on Data Science, I truly believe I should dedicate my effort to something with a giant impact and worldwide seek: Health. It's unavoidable that the digitalization and modernization process of the health sector, and I want to be part of it. Thus, it would be an amazing experience for me to keep learning and focus on the vital sector of Health.

Hence, I found ManagiDiTH the perfect time and opportunity to deep dive into something meaningful and purposeful for me, where I could give my contribution from my past professional and academic experiences. In ManagiDiTH, I believe I could deeply learn about how to contribute to the (needed) digitalization process in the Health Sector, understand professional pain points and how we can leverage digital solutions to thrive new approaches and innovative outcomes.

Thank you for considering my application. I appreciate your time and would love to speak with you further about my sincere interest in your program.

I look forward to hearing from you,

Tiago

The ones who own the power to change the world are the ones who have enough faith and motivation to serve society for a better tomorrow.