

Anna Maria Papaioannou
Anna.m.papaioannou@gmail.com
15 May 2024

Dear Admissions Office,

I am writing to express my strong interest in the Master's Programme Managing Digital Transformation in the Health Sector (ManagiDiTH). My professional journey and experience in ERGON Technique as Operations Coordinator have prepared me to be able to contribute to this field and I expect the Master's Programme contribute significantly to my aspirations.

The ManagiDiTH program's unique blend of health, societal, and digital skills directly aligns with my interest in utilizing artificial intelligence and deep learning to revolutionize physiotherapy. The curriculum's focus on courses like Deep Learning and Computer Vision in Health (OD12) and Data Analytics and Machine Learning (OD11) offers the perfect platform to deepen my expertise and apply it to developing digital tools that enhance diagnostic precision, treatment personalization, and patient monitoring in physiotherapy. I am interested in how the ManagiDiTH program will assist me to utilize AI in creating digital products for health professionals,.

Moreover, I am particularly excited about the potential to integrate comprehensive research data into practical healthcare applications. This programme offers the tools needed to create innovative, data-driven solutions that improve patient outcomes and streamline healthcare delivery.

My current role at ERGON Technique, where I work on digitizing healthcare professionals' education aiming to optimize physiotherapy practices, has equipped me with firsthand insights into the transformative power of digital technologies. This approach has improved rehabilitation services efficiency supporting my belief in the critical role of digital transformation in healthcare and the need for providing healthcare professionals with digital tools to advance their clinical practice.

Furthermore, the program's commitment to ethical considerations and privacy in digital health resonates deeply with me. I am eager to explore these aspects further through the relevant courses, ensuring that any contributions of mine to the health sector are responsible.

I would like to thank you in advance for considering my application. I am excited about the prospect of joining the Programme and look forward to the opportunity to discuss my application in further detail.

Sincerely,

Anna Maria Papaioannou