

Dear evaluation committee of the ManagiDiTH Master's program,

I am writing to express my interest in pursuing the Master's degree in Managing Digital Transformation in the Health Sector (ManagiDiTH) delivered by three European institutes (ISCTE – IUL, AUTH and LAUREA). As a gynecologist with a specialized focus on gynecological ultrasound and minimally invasive surgery, I am deeply committed to leveraging technology to revolutionize healthcare delivery and improve patient outcomes.

I firmly believe that digital transformation holds the key to alleviating bureaucratic burdens, replacing outdated techniques with more advanced ones, and ultimately, expediting patient recoveries while reducing the costs of treatment and the burden on the healthcare system.

During the COVID-19 era I have seen the potential of telemedicine grow exponentially, enabling remote consultations, monitoring patients' health and providing timely interventions from afar. Additionally, I am deeply interested in the role of technology in improving imaging techniques and I trust that advancements in this area hold tremendous promise for enhancing diagnostic accuracy and tailored patient care.

Moreover, I believe that robotics, already used in a great number of gynecological procedures, can further revolutionize surgical outcomes across a wider range of diseases. I am intrigued by the potential for technology to surpass traditional medical practices, which I believe will soon make certain areas of medicine obsolete by performing tasks more accurately and efficiently.

While I do not consider myself the most tech savvy person, I am eager to embrace new technologies and learn from the comprehensive curriculum offered by your program. Henceforward I am particularly motivated to use my knowledge to improve the workflow and organization within my department, which unfortunately still relies heavily on paper-based outdated processes.

The ManagiDiTH Master's program presents a unique opportunity for me to deepen my understanding of digital healthcare solutions and acquire the skills necessary to drive meaningful change within my practice. I am drawn to the opportunity to pursue an online education that is compatible with my current work and am also thrilled with the opportunity to collaborate with like-minded professionals from various backgrounds.

In conclusion, I am excited about the prospect of contributing to the ongoing digital transformation in healthcare and am confident that the knowledge and skills gained from your program will enable me to make a difference in improving patient care and organizational efficiency in my hospital. Thank you for considering my application, and I look forward to hearing from you.

Sincerely,
Carolina Smet