

Lisbon, 15th May 2024

Dear ManagiDiTH Admissions Officer,

I am writing to express my interest in enrolling in the Master's program "Managing Digital Transformation in the Healthcare Sector" offered by ISCTE, AUTH and LAUREA. As a radiographer, I have witnessed firsthand the impact of digitization in the healthcare field, and I am excited about the opportunity to deepen my knowledge in this dynamic and crucial area. I understand how digitalization can be useful in countries with less opportunities because we can use telemedicine to break the walls.

In recent years, digitization has become an essential part of the healthcare landscape, revolutionizing how information is collected, stored, and shared. As a professional, I recognize the transformative potential of digital technology to improve patient care, increase process efficiency, and drive innovation.

However, as we move towards a digital era in healthcare, we also face significant challenges, especially regarding cybersecurity. Protecting patients' personal and medical data has become an absolute priority, and I am particularly interested in exploring how we can ensure user and data security in an ever-evolving digital environment.

I believe that the Master's program offered by your institution will provide a solid foundation for understanding the technical, ethical, and managerial aspects of digital transformation. I look forward to participating in classroom discussions, collaborating on research projects, and learning from professors and peers who share my passion for this exciting field.

I sincerely appreciate the consideration of my application and am eager for the opportunity to be part of the academic community at [University/Institution Name]. I am confident that the knowledge and experience gained in this program will empower me to make a significant contribution to the advancement of digital healthcare and cybersecurity.

Sincerely,

Raquel Morgado