

MOTIVATIONAL LETTER

I would like to pursue the Master's program in **Managing Digital Transformation in the Health Sector** to equip me with knowledge on how to improve healthcare delivery by incorporating digital technology. Presently there is a vast amount of available health data and this requires the use of modern technology to derive meaningful information through good management and analysis. Knowledge in digital transformation will equip me with knowledge to take up future roles that will enable me contribute to the enhancement of care delivery and improvement good patient outcomes.

Presently, everything everything is turning digital and IT is making it easy to access data and gain insights in ways that was not possible in the past. We have a lot of data and modern tools to analyse and make meanings out of data. I would like to pursue a program where I would be able to incorporate IT into my health knowledge.

I have been working many years in elderly care settings. In my line of work I liaise with other members of the multidisciplinary team involved in care of individual residents or patients to provide a holistic approach to care. My role entails writing, implementing and reviewing care plans, medication management, overseeing the care of patients or residents, leading a team of care staff, assessing residents conditions and escalating concerns. I witnessed the use of technology in care delivery during the Covid-19 period where there was restrictions in face to face contact and healthcare professionals relied on the use of technology.

I have a degree in nursing from Turku University of Applied Sciences in Finland and have practised both in Finland and the United Kingdom. I also hold a Master of Psychology degree in Health and Illnesses. During my masters program I undertook a research on the relationship between social media use and well-being. I studied research methods, did presentations, and wrote many research articles. Though I studied about human behaviour and the factors that influence people's health choices,

I would like to pursue another Master's in **Managing Digital Transformation in the Health Sector** to equip me with knowledge to cope in this technological world.

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