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Admissions Committee of the Master's Degree Managing Digital Transformation in the Health Sector (ManagiDiTH)

Dear Members of the Admissions Committee,

I am writing to express my profound enthusiasm for the Master's Degree in Managing Digital Transformation in the Health Sector (ManagiDiTH) from ISCTE-IUL, AUTH and LAUREA. With a robust background in medicine, current engagement in GP training, and an active role in teaching and telemedicine, I am keen to further my expertise and contribute meaningfully to the evolution of healthcare through digital innovation.

As a medical doctor undergoing GP training, I have witnessed firsthand the challenges and inefficiencies plaguing the healthcare system. My position at Teladoc International, a world leader in telemedicine, has provided me with valuable insights into the transformative potential of digital health solutions. This experience has solidified my belief that the future of medicine lies in its ability to integrate technology to enhance patient care, streamline operations, and foster greater connectivity across the healthcare ecosystem.

As an invited assistant at Catolica Medical School, my role has allowed me to inspire and guide second-year medical students, emphasising the importance of technology in modern medicine. Through teaching, I have developed a profound appreciation for the necessity of integrating informatics and artificial intelligence into medical education to prepare the next generation of healthcare professionals.

My deep-seated interest in informatics and AI stems from a desire to bridge the gap between traditional medical practices and cutting-edge technological advancements. I am particularly fascinated by how AI can be leveraged to improve diagnostic accuracy, personalise treatment plans, and predict patient outcomes. Furthermore, I am eager to explore how interconnected health systems can enhance data sharing and collaboration among healthcare providers, ultimately improving patient care and operational efficiency.

The joint ManagiDiTH programme from ISCTE-IUL, AUTH and LAUREA is an ideal fit for my aspirations, offering a comprehensive curriculum that covers the critical aspects of digital health transformation. The programme's focus on practical application,

interdisciplinary collaboration, and innovation aligns perfectly with my career goals. I am particularly drawn to the opportunity to engage with leading experts, participate in groundbreaking research, and develop solutions that address real-world challenges in the health sector.

Upon completing the ManagiDiTH programme, I aim to take on a leadership role within the digital health landscape, driving initiatives that promote the adoption of advanced technologies in healthcare. My goal is to contribute to creating a more efficient, patient-centric healthcare system that leverages digital tools to deliver superior care. I am confident that the skills and knowledge acquired through this programme will enable me to make significant contributions to the field and help shape the future of medicine.

In conclusion, my unique blend of medical training, teaching experience, and involvement in telemedicine, combined with a passion for informatics and AI, makes me a strong candidate for the ManagiDiTH programme. I am excited about the possibility of joining ISCTE-IUL, AUTH and LAUREA and am confident that this programme will provide me with the expertise and opportunities needed to achieve my career aspirations.

Thank you for considering my application. I look forward to contributing to and growing with the ManagiDiTH programme.

Yours sincerely,

Ana Marta Oliveira Antunes