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**Admissions Committee of the Master's Programme
Managing Digital Transformation in the Health Sector (ManagiDiTH)**

ISCTE-IUL - University Institute of Lisbon

AUTH - Aristotle University of Thessaloniki

LAUREA - Laurea University of Applied Sciences

Dear Members of the Admissions Committee,

I am writing to express my enthusiastic interest in the Master's Programme in Managing Digital Transformation in the Health Sector (ManagiDiTH). This unique joint program offered by three esteemed European institutions represents an ideal blend of my academic background, professional experience, and future aspirations.

I hold a Bachelor's degree in Political Sciences from the Faculty of Economic and Political Sciences of the Aristotle University of Thessaloniki (AUTH), where my studies focused on the policies, institutions, and procedures of the European Union and Greece, as well as issues related to refugees, migration, and minorities. This academic background has provided me with a robust understanding of political structures and processes, as well as the analytical skills necessary to interpret and influence policy decisions.

For the past three years, I have been working as a research associate and research project manager on projects related to medical education, medical research and innovation in assistive technologies and co-creation methods. My responsibilities included the research, design, and creation of educational programs and materials aimed at promoting immersiveness, knowledge transfer, and learning, as well as coordinating activities in the fields of silver science. Additionally, I have been involved in researching clinical learning environments in medicine and associated practices, and also coordinating living lab activities to foster co-creation and end-user involvement in the design and development of solutions.

The ManagiDiTH programme's focus on multidisciplinary knowledge and the practical application of digital transformation in healthcare aligns perfectly with my career goals. I am particularly drawn to the Interoperability branch, as I believe that seamless data exchange and system integration are pivotal for the future of healthcare. The programme's curriculum, which includes units such as Health Data and Information Systems, Technologies in Interoperable Ecosystems in Health, and Health Data Classifications and Exchange Formats, is precisely what I need to advance my expertise in this area.

Digital transformation in healthcare is essential for several reasons. It enables the efficient management of health data, fosters better patient engagement, and supports the development of innovative health solutions. Moreover, it addresses critical challenges such as data security, privacy, and interoperability, which are crucial for the success of modern healthcare systems of the increasingly digitalized world.

Upon completing the ManagiDiTH programme, I aim to leverage my enhanced skills and knowledge to lead digital transformation initiatives within the healthcare domain. My goal is to contribute to the development and implementation of integrated health information systems that improve patient care and operational efficiency. Additionally, I hope to engage in research and policymaking to advocate for advancements in health IT standards and interoperability frameworks.

The ManagiDiTH Master's programme represents an unparalleled opportunity to achieve my professional aspirations and make a meaningful impact in the healthcare sector. I am eager to bring my background, passion, and commitment to this programme and look forward to contributing to and learning from the diverse, international community it fosters.

Thank you for considering my application. I look forward to the possibility of contributing to and growing within the ManagiDiTH programme.

Sincerely,

Ioannis Poulourtzidis