

ELISSAVET TZELEPI

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To: Ms. Ligthart Ruusa

Laurea University of Applied Sciences

Ratatie 22, 01300 Vantaa Puh., Finland

Zug, 01/06/2024

Subject: Application for ManagiDiTH

Dear Admissions Committee,

I am writing to express my strong interest in the Master's program in Managing Digital Transformation in the Health Sector that is provided from three different Universities in three different countries.

I have graduated from the Greek Military Officers Nursing School in 2003. I have worked more than 20 years in many different positions at the Greek Air Force Hospital of Athens and three years ago I moved with my husband and our three kids in Switzerland.

Back at the time when I started my career the term of Digital Health was something exotic to me. During the recent years I started thinking a lot about how technology is rapidly advancing and affects the health sector in many different ways.

I started realizing the potential of digital tools to transform patient care. Not only Artificial Intelligence but also Patient data management and communication sparked my interest in health informatics. This led me to pursue further education that would enable me to understand the broader organizational challenges and aspects about managing digital transformation in the health sector.

The Master's program is particularly appealing to me because of the fact that it is provided online, that it has no fees and that it is provided from three different Universities in three different countries. I think that alone in combination with the online attendance will bring people from many different countries in the same virtual classroom and the program will have a multinational character with all the benefits of that.

I believe this Master's program will provide me the advanced knowledge and skills in order to understand the aspects of digital transformation and to be a better professional in the future of healthcare.

I am grateful for the given opportunity and time to review my motivation letter. In the upcoming time, I will look forward to your reply and hope for a positive reaction. If there is a further need for information please contact me at eltzel@yahoo.gr

Sincerely

Elissavet Tzelepi