

Joana Maria da Silva Martins

Dear Selection Committee Members,

1st of June, 2024

It is with great enthusiasm that I submit my application for the Master's program in "Managing Digital Transformation in the Health Sector." My background and professional experience in Nursing ideally prepare me to take full advantage of this innovative program.

I currently work as a nurse in an intensive care unit, where I have the opportunity to work directly with patients and witness firsthand the challenges and opportunities in the health sector. A few years ago, I embraced the dream of learning and understanding more about alternative medicines and completed a degree in Traditional Chinese Medicine, which expanded my understanding of integrative and holistic approaches to healthcare, promoting a more comprehensive view of the human being. I have also trained in team leadership, coaching, and PNL. Currently, I am studying Computer Engineering, deepening my knowledge in digital technologies, programming, and data analysis.

I firmly believe that the digital world will be one of the great investments for the future of healthcare. Digital technologies have the potential to revolutionize the way we provide care, improving the efficiency, personalization, and accessibility of health services. Therefore, I think this master's program will undoubtedly be an asset to my future.

Yours sincerely,

Joana Martins