

Dear Members of the Admissions Committee,

I am writing this letter to express my interest in joining the Master's Programme in Managing Digital Transformation in the Health Sector at your institution.

I am a physician currently specializing in Nephrology, and over the past year, I have developed several projects around digital transformation in healthcare. Alongside my colleagues, I co-founded an innovation and digital transformation unit within the Nephrology department at my hospital. Our goal is to improve healthcare through digital means — for example, by assisting healthcare professionals in their daily tasks, reducing time-consuming bureaucratic processes, or creating telemonitoring tools that enhance patient access to healthcare services.

In my last four years of professional activity as a doctor, I realized that the population is increasingly informed and knowledgeable about technology, but hospital services still lack in the offering of digital tools to the patients. From my perspective, healthcare can leverage digital means to become closer and more accessible.

The widespread dissemination of technology represents a unique opportunity to transform the interaction between doctors and patients. Despite some viewing the extensive use of digital tools in medicine as inappropriate, I believe that, when well applied, it may further humanize patient care.

However, I recognize that digital transformation in the healthcare sector faces significant challenges, especially regarding data security and privacy regulations. Nevertheless, I consider that these obstacles can be overcome, with a careful and informed approach, providing a secure and effective digital infrastructure for all involved.

I am convinced that my career in healthcare will involve digital transition initiatives and the creation of digital medical devices. Therefore, I am confident that the Master's Programme in Managing Digital Transformation in the Health Sector will provide me with the skills and knowledge necessary to effectively lead and implement these changes.

I am excited about the possibility of learning from experts in the field and collaborating with peers who share the same passion for innovation in the healthcare sector.

Thank you for considering my application.

Sincerely,

Diogo Domingos