

Motivation Letter

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ISCTE – Instituto Universitário de Lisboa
Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης
Laurea-ammattikorkeakoulu

Dear Members of the Admissions Committee,

I am writing to express my enthusiastic interest in applying for the Master's program in Managing Digital Transformation in the Health Sector offered by ISCTE – Instituto Universitário de Lisboa, Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης and Laurea-ammattikorkeakoulu.

I am deeply motivated by the opportunity to enhance my skills and knowledge in this dynamic and growing field, which I think is already and will be everyday more crucial in improving healthcare systems and promoting population well-being.

My interest in Public Health and Health Data began during my undergraduate studies in Faculdade de Medicina da Universidade de Lisboa and have been deepened during my Internal Medicine Internship.

Even before choosing my residency in Internal Medicine I thought for a long period that I should do Public Health because I wanted to make a difference in prevention and other programs on a larger scale.

After ending the 5 year residency, the same doubt came again – should I do a masters in Public health? Then I started exploring all the masters and found the one's related with digital data in health and became a little confused because I felt I should study both – where should I go? Where do I begin?

I now realized the immense potential of the digital in the transformation of public health – and really believe that implementing this will be the future of a better health system, easier, with everything integrated and where it's possible to make a bigger difference with less resources.

I now have a profound understanding of how accurate and well-analyzed data can inform more effective health policies and guide interventions that truly make a difference in people's lives.

I believe that the Master's program in Managing Digital Transformation in the Health Sector is the perfect choice for me, as it combines advanced theory and applied practice, preparing students to overcome the complex challenges of global health.

Throughout my academic and professional career, I have developed analytical and technical skills that are essential for the field of Health Data. I have some experience with SPSS and I am continuously seeking to improve my skills in data analysis and biostatistics.

I am committed to contributing to the advancement of public health through the intelligent and innovative use of data. I believe that by integrating the knowledge gained from this program with my passion for public health, I will be able to significantly contribute to the improvement of healthcare services and the formulation of evidence-based policies.

I am excited about the opportunity to join this academic community and collaborate with professionals and researchers dedicated to making a difference in the field of public health. Thank you for considering my application, and I am available to provide any additional information that may be required.

Sincerely,

Inês Mendes