

Dear Members of the Admissions Committee,

I am writing to express my strong interest in the Master's Degree in Managing Digital Transformation in the Health Sector (ManagiDiTH). My diverse background in pharmaceutical sciences and my passion for leveraging digital technologies to enhance healthcare services make me an ideal candidate for this innovative program. I hold a degree in Pharmacy from Aristotle University of Thessaloniki and have completed post-graduate specialization studies in Industrial Pharmacy at the University of Helsinki.

My professional journey has been marked by roles in medication safety, quality assurance, GxP compliance, and customer success in the pharmaceutical sector. Currently, I am employed as a Pharmaceutical Customer Success Specialist at Curify Labs Oy, where I lead efforts to maximize customer value, support product development, and drive business growth. My motivation to pursue the ManagiDiTH program stems from my deep-seated belief in the transformative potential of digital technologies in the healthcare sector. In my current role, I have witnessed firsthand how digital solutions can enhance customer engagement and improve health outcomes. This experience has fueled my desire to acquire advanced knowledge and skills in managing digital transformation initiatives within healthcare organizations.

The multidisciplinary nature of the ManagiDiTH program, delivered by three prestigious European universities, aligns perfectly with my career goals. I am particularly excited about the opportunity to learn from a diverse faculty and collaborate with peers from various cultural and professional backgrounds. The program's focus on health sector skills, societal skills, and digital skills will equip me with a holistic understanding of how to drive digitalization in healthcare effectively. I am particularly interested in specializing in the Data Science branch of the program. My experience with evaluating software and developing artificial intelligence algorithms for medication safety applications has given me a solid foundation in data analytics.

I am eager to deepen my expertise in this area and learn how to harness data to support evidence-based decision-making and improve healthcare delivery. The flexible, online nature of the ManagiDiTH program is also highly appealing, as it will allow me to continue working while pursuing my studies. This will enable me to apply the knowledge and skills I gain in real-time, thereby enhancing my learning experience and contributing immediately to my professional practice.

In conclusion, I am confident that the ManagiDiTH program will provide me with the comprehensive education and international perspective needed to become a leader in digital health transformation. I am enthusiastic about the prospect of contributing to the program and collaborating with fellow students and faculty to drive innovation in the healthcare sector.

Thank you for considering my application.

Sincerely, Antonia Angelou