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Motivational letter

Dear ManagiDiTH Selection Committee,

I've been thinking for a long time how I could combine both my healthcare education and my ICT skills (mostly self taught). When I first heard about this programme, I was really excited.

I've worked in the healthcare and social care services for years and the last few years in a supervising / manager position have been the most eye-opening for me. My daily tasks (excluding face-to-face contacts with employees) have been handled almost completely using various digital software or services and it's not just once or twice a day that I face the question "well, this could be designed more intuitively, more wisely and to be more time-effective". And most of the tasks are really basic tasks which could and should be done at least semi-automatically if not automatically to save expensive working time.

The topics this programme involves are something I would like to learn more about. I'd like to be involved in developing better digital services in healthcare and (to be honest, what interests me more) social care services.

We all know that the services are expected to be produced in the most cost-effective way and to achieve this, it's inevitable to use evergrowing possibilities provided by IC-technology. The development should be more interdisciplinary so the service in question takes into account every detail (cost-effectiveness, time-effectiveness, usability, introduction, user-friendliness and so on).

There are some questions I'm especially interested in, and to just name a few I list them below. I'm sure the studies would give me more food for thought.

- How can we assure that people are still able to decide their own affairs (so that well-designed digital services and intuitively progressing processes leave space for real decision making)?

- How can we use AI the best possible way in healthcare and social care while still being in charge. If AI makes great decisions and gives us excellent answers, is there a risk of forgetting that it's still a tool we are using? The bar shouldn't be lowered due to economic or time pressures.

This programme would be a milestone in my career path. My goal is to pursue an expert-level career, somehow related to ICT and social care services. But I must admit that as the technologies advance so fast, I'm not sure if I can even image all the possibilities at this point.

Thank you for considering my application. I am enthusiastic about the opportunity to join this program and look forward to the possibility of contributing to the advancement of digital services in healthcare and social care.

Sincerely yours,

Teemu Koivula