

Motivation Letter

It is with great enthusiasm that I submit my application for the master's degree in Managing Digital Transformation in the Health Sector. I am particularly interested because of its innovative, interdisciplinary and multicultural approach that combines management, technology and healthcare – areas in which I have a deep interest and believe that are crucial to the future of medicine and healthcare services.

As an academic background, I completed my degree in Clinical Physiology in 2022 at the Polytechnic Institute of Castelo Branco, in Portugal, which together with the professional experience that I have acquired so far in Germany and the multiple realities that I have experienced in internships from north to south of Portugal, from private to public institutions, including primary health care, allowed me to understand the importance and urgency of digitalization in the health world.

Since then, I have been looking to develop analytical and problem-solving skills that are essential for the efficient management and implementation of innovative technologies in the healthcare sector.

I currently work as a medical technician assistant at the German Heart Center in Munich in the pediatric catheterization laboratory, where we treat all patients from all ages and countries who were born with congenital heart diseases. The hospital is currently undergoing a digitalization process, where significant improvements can already be seen in the efficiency and quality of services provided, but it has also contributed to the perception that this is still a large area to be developed and with many obstacles.

This experience reinforced my conviction that the integration of technology into healthcare systems can radically transform the way care is delivered and managed, as well as the speed and simplicity in transmitting important information where time is the key factor and can make the difference between life and death.

When dealing daily with the information of dozens of patients and hundreds of sensitive data, I believe that this master's degree will not only expand my technical knowledge but will also enable me to lead digitalization initiatives that can improve the quality and accessibility of healthcare services.

My long-term goal will be to grow in the healthcare sector, continuing my academic training and contributing to the modernization and efficiency of healthcare systems in different countries, ensuring that they are able to meet the growing demands of the population with quality and sustainability.

I am confident that my academic background, my professional experience and my personal motivation to promote innovations in the healthcare sector make me a suitable candidate.

Thank you for considering my application.

Beatriz Lourenço dos Anjos