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Admissions Committee
Master of Managing Digital Transformation in the Health Sector (ManagiDiTH)

Dear Members of the Admissions Committee,

I am writing to express my enthusiastic interest in the Master of Managing Digital Transformation in the Health Sector (ManagiDiTH) program. As a dedicated professional with a keen interest in the intersection of healthcare and digital innovation, I believe this program is an ideal fit for my career aspirations and personal growth.

Motivation and Career Goals

My motivation to join the ManagiDiTH program stems from my passion for leveraging technology to improve healthcare outcomes. The last 2 years, I have been working at Medical Physics and Digital Innovation Lab, School of Medicine of the Aristotle University of Thessaloniki (AUTH), Greece, where I witness first-hand the transformative potential of digital tools in enhancing patient care, streamlining operations, and fostering innovation. However, I have also recognized the challenges and complexities that derive from implementing digital solutions in the health sector.

My career goal is to become a leading professional in digital health, equipped with the knowledge and skills to navigate these challenges and drive impactful change. I aim to contribute to the development and implementation of innovative digital health solutions that can improve healthcare delivery and patient outcomes on a global scale.

Interest in the ManagiDiTH Program

The ManagiDiTH program offers a unique opportunity to gain a comprehensive understanding of digital transformation in healthcare, supported by a multidisciplinary and international approach. I am particularly impressed by the program's focus on problem-oriented learning strategies and the use of digital tools, which align perfectly with my learning preferences and professional objectives.

Additionally, the chance to be part of a project funded by the European Union and led by the prestigious ISCTE – University Institute of Lisbon is incredibly appealing. The collaboration with ISCTE along with Finnish program partners and various stakeholders across different sectors will provide invaluable insights and networking opportunities, further enhancing my ability to contribute meaningfully to the field of digital health. This will broaden my cultural profile as a modern European citizen.

Conclusion

In conclusion, I am confident that the ManagiDiTH program will provide the essential knowledge, skills, and experiences needed to achieve my career goals and make a significant impact in the digital health sector. I am eager to use my background in digital technologies and my passion for digital health transformation in this esteemed program.

Thank you for considering my application. I'm looking forward to the possibility of contributing to and growing within the ManagiDiTH community.

Yours sincerely,

Konstantinos Tagaras