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Mech. Eng., MBA in Innovation Mng

Ongoing Digital Health PG @ISCTE w/ Prof. Henrique Martins

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Att: Managing Director(s) of the ManagiDiTH program

*July 15th, 2024 - Sintra, Portugal*

Dear Sirs,

During my first few years of activity in the manufacturing and electronics automation industry - 15 actually - I was blessed with opportunities to work alongside the Medical Devices market, as a contractor. Being an expert in precision manufacturing technologies and metallic 3D printing allowed me to be part of exciting B2B projects and services in the manufacturing of prosthetics and innovative implantable devices using state of the art processing technologies. Needless to say these processes sourced mainly pure Titanium as raw material and included a high risk profile along the production timeline up to the final user outcome - where I gained much respect for the clinical side of production activities targeted to humans, bundled with methodologies of other high risk industries such as aeronautics, regarding process repeatability and traceability, step-by-step quality control, and so on.

Since 2016 I've spearheaded (managed) or supported (as a consultant) innovative projects in different stages of product and service offerings - from hybrid digital to fully digital. Because I am tech-savvy and passionate for early Design stages as well as the end-user UX and product launch, I became very knowledgeable from an holistic end-to-end perspective. This flexibility and empathy-like feature also allowed me to support startup hubs where I marginally contributed to many different startup projects, but was permanently exposed to new ideas and offerings, aimed at mitigating societal problems.

One of my current favourite areas of technology is IoT applied to Healthcare, and in '22 I had the chance to start leading within a Telco company the challenging task of bringing together market ready, compliance accomplished, commercial ML/AI solutions for the Healthcare market, in order to produce a curated portfolio to the Portuguese Hospital and Primary Care facilities - private and NHS. These solutions are driven by strong complimentary capacities of Cloud and Cybersecurity assets, and delivered as a turn-key solution, allowing total solution integration in the EHR/EMR architecture and a customer soft landing in this ever changing technological maze. Now, with 2 years "under the belt" I can appreciate the complexity of existing system(s) and the nobility of being part of what might improve peoples lives thru digital transformation. Its a bigger purpose.

Although I favour professional scenario growth over academic, I know I am shy of clinical knowledge and ecosystems, and although self-driven and self-taught, I am currently upgrading my "toolkit" with a postgrad in Digital Health at ISCTE/Portugal with the guidance of Professor Henrique Martins. Also learned thru him of the offering of this program, and after looking at the detailed offering, it looks a perfect fit for my short to mid term strategy and objectives.

I would appreciate if you can evaluate my application and will be grateful to be part of and contribute to the program.

Don't hesitate to reach out,

Best Regards,

Pedro Faria

