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Dear Admissions Committee at ManagiDiTH,

I am writing to express my enthusiastic application for the Master's program in "Managing Digital Transformation in the Health Sector" at ManagiDiTH. As a junior doctor with two and a half years of clinical experience, I have witnessed firsthand the profound impact that technological advancements can have on healthcare delivery. My primary motivation for pursuing this degree stems from my conviction that the future of healthcare lies in effectively integrating digital technologies to enhance patient outcomes and streamline healthcare systems.

During my medical training and subsequent practice, I have acquired comprehensive experience across various clinical settings, including outpatient, inpatient, and emergency care. While these experiences have been invaluable, my time working during the COVID-19 pandemic was particularly eye-opening.

The pandemic exposed significant inefficiencies and delays within healthcare systems, resulting in poorer patient outcomes. In my view, this is directly related to the need for rescheduling appointments and continuously delaying screening programs, which led to an undeniable increase in morbidity and mortality. I believe we are only now beginning to witness the initial consequences, with the full impact likely to unfold in the coming years, making it difficult to estimate the eventual scale. This represents a threat to public health on multiple levels: not only due to the direct effects on individuals suffering from delayed diagnoses and treatments but also because of the increased costs associated with late detection and management. These increased costs strain healthcare resources, affecting not only those directly impacted by delays but also other patients needing access to healthcare services."

Furthermore, my experience working with a non-governmental organization in Greece underscored the critical importance of safe medical records and their privacy. In a setting where patients were often vulnerable and resources were limited, maintaining the integrity and confidentiality of medical records was paramount but also extremely difficult. This experience reinforced my understanding of the ethical and practical dimensions of digital health, particularly in ensuring that technological solutions are both effective and secure.

I firmly believe that embracing digital technologies can address many of the flaws in our current healthcare systems. By leveraging data analytics, telemedicine, and electronic health records, we can enhance patient care coordination, reduce waiting times, and improve diagnostic accuracy. My goal is to be at the forefront of this transformation, using my clinical background and newfound expertise in digital health management to drive meaningful change.

The Master's program at ManagiDiTH is the perfect opportunity for me to acquire the necessary skills and knowledge to lead digital transformation initiatives in the health sector. The curriculum's focus on the intersection of healthcare and technology, combined with the opportunity to learn from leading experts in the field, aligns perfectly with my career aspirations.

I am confident that the Master's program in "Managing Digital Transformation in the Health Sector" will equip me with the skills and insights needed to contribute significantly to the evolution of healthcare. I am eager to collaborate with like-minded professionals and leverage my clinical expertise to develop innovative solutions that will benefit patients and healthcare providers alike.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, experiences, and aspirations align with the goals of your program.

Warm regards,

Alice Neves