

Motivation Letter

I am writing to express my interest in the Master's Degree in Managing Digital Transformation in the Health Sector (ManagiDiTH). I have a background in harm reduction and drug policies, HIV, and viral hepatitis, along with extensive experience working with vulnerable communities. I am motivated to participate in the ongoing transformations in health and health technologies to enhance health outcomes and accessibility for marginalized populations.

Professionally, I have dedicated the past 20 years to working with various civil society and governmental organizations focused on the health of vulnerable or minority communities, including people who use drugs, people in prisons, people experiencing homelessness, people experiencing mental health conditions, and LGBTQI+ communities. These groups have historically faced significant barriers to accessing healthcare and often experience technological illiteracy, which underscores the importance of digital transformation in the health sector.

The intersection of technology and healthcare presents unprecedented opportunities to improve service delivery and patient outcomes. I am particularly interested in the potential of digital health to enhance surveillance, personalize patient care, expand telehealth services, and integrate data from multiple health services.

This Master's program is uniquely positioned to help me achieve these objectives. The online asynchronous methodology is particularly relevant for professionals like myself, who may not always be working in the same city. This flexibility aligns perfectly with my current situation.

I am confident that my background in the health sector, coupled with my passion for leveraging technology to improve healthcare access and outcomes, makes me a strong candidate for this program.

Thank you for considering my application.

Best regards,

Ricardo Fuertes