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## Letter of Motivation:

Dear director of the ManagiDiTH,

I am writing to express my interest in the Master of Managing Digital Transformation in the Health Sector (ManagiDiTH). I have been working as a cytotechnologist and biomedical scientist in the area of pathological anatomy for 13 years and I am currently doing a post graduation in Digital Health- ISCTE Executive Education. This post graduation is allowing me to delve deeply into the digital transformation in the health care sector and I am excited to improve even further my knowledge with this Master Degree.

I realize that this area needs innovative digital solutions to streamline processes with the aim to improve accuracy in patient's diagnosis. I also know that this area is undergoing a rapid digital transformation and I want to be prepared to be an active part of this transition process.

I think the ManagiDiTH program can help me achieve that goal. The program is online and flexible format is highly appealing as it will enable me to continue my professional work while advancing my studies. This flexibility is crucial for maintaining a balance between my career and academic commitments.

At last, I am highly motivated and committed to contribute to the digital transformation of the healthcare sector and believe that the ManagiDiTH program is the perfect platform to achieve this goal.

Thank you for considering my application. I look forward to the opportunity to further discuss how my background, skills, and aspirations align with the objectives of the ManagiDiTH program.

Sincerely,

Andreia Carreira