

Dear Admissions Committee,

I am writing to express my keen interest in the Master's Degree in Managing Digital Transformation in the Health Sector .

Currently, I am a student at the Technical Polytechnic of Zagreb, specializing in Digital Transformation. My academic journey has equipped me with a solid foundation in digital technologies, and I am eager to apply this knowledge to the healthcare sector.

The interdisciplinary nature of the ManagiDiTH program, which integrates health sector skills, societal insights, and digital competencies, aligns perfectly with my aspiration to bridge the gap between technology and healthcare. I am particularly drawn to the program's emphasis on problem-based learning and its focus on developing solutions for complex healthcare challenges in aging societies.

My interest in this field was sparked during a class where I analyzed the digitalization processes within healthcare organizations. This experience highlighted the critical need for effective digital solutions to enhance patient care and operational efficiency. I am enthusiastic about the opportunity to specialize in either Data Science or Interoperability within the program, as both areas are pivotal in driving digital innovation in healthcare.

I firmly believe that the healthcare sector is the most significant domain where digital transformation can have a profound impact, ultimately improving lives and ensuring better patient outcomes. By specializing in this field, I aim to contribute to the modernization of healthcare services, making them more efficient, data-driven, and accessible. I am confident that the ManagiDiTH program will provide me with the interdisciplinary knowledge and practical skills necessary to contribute meaningfully to the digital transformation of the health sector. I am excited about the prospect of collaborating with a diverse cohort of professionals and learning from esteemed faculty members across Europe.

Thank you for considering my application. I look forward to the opportunity to further discuss how my background and interests align with the goals of the ManagiDiTH program.

Sincerely,

Ankica Matovina