

**Jonna Kangas**

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**Admissions Committee**

ManagiDiTH Program  
ISCTE – University Institute of Lisbon  
Aristotle University of Thessaloniki  
Laurea University of Applied Sciences

Dear Members of the Admissions Committee,

I am writing to express my interest in the Master's Degree in Managing Digital Transformation in the Health Sector (ManagiDiTH). With a background as a dental hygienist and current experience as a Product Owner developing patient information systems for oral healthcare in Finland, I am eager to further my education and contribute to the digital transformation of healthcare.

**Motivations**

My primary motivation for applying to the ManagiDiTH program is to leverage my previous education and expertise in dental hygiene. I am passionate about developing efficient and customer-centric healthcare solutions. This program will allow me to expand my knowledge beyond oral health, learning new concepts and practices from other healthcare sectors.

**Career Goals**

I believe that international education is crucial for supporting global collaboration. My goal is to influence the strategic direction of product development within my company, coordinating interdisciplinary efforts to create innovative solutions. The ManagiDiTH program will equip me with the skills and knowledge to achieve these objectives, enabling me to play a significant role in shaping the future of healthcare technology.

**Interest in the ManagiDiTH Program**

The ManagiDiTH program's emphasis on international collaboration and diverse perspectives is particularly appealing to me. I am excited about the opportunity to learn to see different perspectives through international collaboration and to develop my language skills. Additionally, I have a keen interest in data analytics, which I see as a vital area for future development. My extensive experience in healthcare, combined with the technical knowledge I have gained in my current role, positions me well to benefit from and contribute to this program.

In conclusion, I am confident that the ManagiDiTH program will provide me with the multidisciplinary knowledge and international experience necessary to advance my career and make a meaningful impact in the healthcare sector. I am enthusiastic about the opportunity to join this program and look forward to gaining knowledge through its international learning environment.

Thank you for considering my application.

Sincerely,

Jonna Kangas