

Medows Sàrl

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Lausanne, 23rd of April, 2021

Work Certificate

of **Mr. Basel Alalo**

To whom it may concern

This Work Certificate is to certify that Mr. Basel Alalo spent his MSc in management internship at our company, Medows Sàrl as a Business Consultant Intern for four months. The main field of his internship was Quantitative Marketing.

Main subject of his internship were:

- market opportunity analysis
- KOL database management
- market entry strategy
- marketing and sales strategies
- market communications
- formulate research issues

Should you have any questions, please feel free to contact me directly.

Sincerely,

A handwritten signature in blue ink, appearing to read "K. Siebenbürger Hacki".

Katrin Siebenbürger Hacki
Director, Medows Sàrl