

ALALO Basel

Route de Ferney 161A

1218 Le Grand-Saconnex, Geneva - CH

11 February 2025

**Subject:** My application for the master's degree in Managing the Digital Transformation in the Health Sector

Dear Members of the Admission Committee,

I am writing to express my strong interest in the Master in Managing the Digital Transformation in the Health Sector program. With a enthusiastic passion for leveraging digital innovations to enhance healthcare delivery, I am eager to deepen my knowledge and skills to become a transformative leader in the health sector.

My academic journey began at the University of Geneva with a bachelor's degree in management, where I developed a solid foundation in business administration followed by a certificate in applied statistics enhancing my data science knowledge, and finally completed by a master's degree in management. Through various courses, projects, and internships, I have gained a comprehensive understanding of the healthcare industry and the pressing need for digital transformation to address its complexities.

In my professional experience at Tecan Life Science as a Distributor Development Manager, I have had the opportunity to work on several initiatives aimed at integrating digital technologies into healthcare practices. This exposure has strengthened my conviction that digital transformation is not only necessary but also a powerful catalyst for improving patient outcomes, operational efficiency, and overall healthcare accessibility.

I am particularly drawn to this program because of its international aspect, offered by 3 reputational higher education institutions, and its commitment to fostering innovation in the health sector. The curriculum's focus on health sector skills; societal skills and digital skills aligns perfectly with my career aspirations. I am eager to learn from the esteemed professors and collaborate with peers who share my passion for digital transformation in the health sector.

My goal is to contribute to the development and implementation of digital health solutions that address the unique challenges faced by healthcare systems globally. I believe that the skills and insights gained from this program will equip me to drive meaningful change and make a lasting impact on the industry.

Thank you for considering my application. I am excited about the possibility of joining your program and contributing to the dynamic and transformative field of digital health. I look forward to the opportunity to discuss my application further.

Yours sincerely,

ALALO Basel

A handwritten signature in blue ink, appearing to be 'ALALO', followed by a horizontal line.