

Motivation Letter

Dear Admissions Committee,

I am excited to apply for the Master's in Digital Transformation Management in Healthcare (ManagiDiTH). With my academic background in Digital Technologies and Health, I want to further develop my skills and knowledge to support the digital transformation of healthcare and improve the efficiency and quality of medical services.

During my undergraduate studies, I learned how digital tools, data management, and artificial intelligence can optimize healthcare processes. I believe that technology is not only about automation and efficiency but also about improving patient care. By reducing administrative work and simplifying complex systems, digital solutions allow healthcare professionals to focus more on their patients, making medical services more human and accessible. The COVID-19 pandemic highlighted the importance of digital transformation, as innovative technologies played a key role in managing resources, improving decision-making, and ensuring better access to healthcare.

What attracts me most to the ManagiDiTH program is its international and multidisciplinary approach. Learning from experts in different areas and collaborating with students from various backgrounds will give me a broader understanding of digital transformation in healthcare.

My goal is to master these technologies and contribute to the improvement of healthcare services. I want to be involved in developing and implementing digital solutions that enhance the efficiency, accessibility, and overall quality of healthcare systems. I believe this program will provide me with the necessary tools to make a meaningful impact in this field.

Thank you for considering my application. I look forward to the opportunity to contribute to and learn from this program.

Yours sincerely,

Matilde Grilo Alves