

Motivation Letter

Dear Admissions Committee,

My name is Skafida Christina, I'm from Greece and I am a graduate of the School of Public and Community Health at the University of West Attica with specialization in Community Health. I am writing to express my strong motivation to pursue a Master's degree in Managing Technology Transformation in the Health Sector. Almost three years of experience as a health visitor in a community health center, and my current involvement in a European research program focused on supporting elderly individuals through innovative technological solutions, made me realize my strong interest in technology and its application in healthcare.

During my working at the community health center of one of the municipalities of Athens, I witnessed firsthand the growing need for digital transformation in healthcare and I developed a deep understanding of the challenges that individuals face in managing their health. In my current role in the research program my responsibilities involved training elderly participants to effectively use smart devices in order to monitor their own health. This experience has shown me how technology can elevate people's lives by improving health outcomes and make healthcare more accessible for them. The commitment and excitement that these people had for using these technology tools, fueled my passion for improving healthcare sector through innovation.

Even though I don't have any previous studies in digital technologies, I find this Master very intriguing and challenging for me, as I want to evolve not only as a professional but also as a person. I will have the chance to broaden my knowledge in a new sector and enhance my expertise in healthcare. I choose to attend to a Master as yours due to the fact that the healthcare industry, especially in European countries, is rapidly adopting new technologies like AI, telemedicine, and electronic health records and I want to contribute in this evolution. Moreover, the fact that the curriculum is in English will help me refine my language skills and reinforce my confidence in expressing interest in potential career opportunities abroad.

This program represents the ideal opportunity for me to learn new technologies and eventually use my knowledge background and my perception as my tools in order to create and support innovative ideas and eventually apply them. I am looking forward to interact with students from different countries, who share my vision for the future of healthcare, cooperate and exchange ideas.

Thank you in advance for considering my application. I look forward to the possibility of joining your program. I would be happy to provide you with further details if required.

Yours sincerely,
Skafida Christina.