

Motivation letter

Dear Admissions Committee,

I am João Pedro Damas Costa, a 26-year-old Portuguese professional currently working in Norway as a Prosthetist-Orthotist in Bergen. With a strong background in healthcare and a deep passion for digital innovation, I am eager to apply for the master's program in Managing Digital Transformation in the Health Sector to enhance my ability to drive meaningful change in the industry.

Throughout my academic and professional career, I have been particularly drawn to the intersection of healthcare and technology. My experience in prosthetics and orthotics has given me firsthand insight into how digital tools can revolutionize rehabilitation medicine, from streamlining production processes to improving patient outcomes. This program's comprehensive curriculum aligns perfectly with my ambition to integrate emerging technologies into healthcare systems to optimize efficiency and patient care.

I am especially excited about the opportunity to develop expertise in healthcare management and digital transformation. By bridging these two areas, I aspire to implement innovative solutions that enhance operational workflows and elevate the quality of care. My past focus on emerging technologies, combined with my experience in healthcare, has reinforced my belief in the transformative potential of digital solutions.

In the short term, my goal is to deepen my knowledge of digital transformation strategies and apply them effectively in my field. In the long term, I envision myself leading initiatives that harness digital technologies to redefine rehabilitation medicine and healthcare delivery. I am confident that this program will equip me with the tools, knowledge, and network necessary to achieve these goals.

I appreciate your time and consideration of my application. I look forward to the opportunity to further discuss how my background, skills, and aspirations align with this esteemed program.

Sincerely,
João Costa