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Admissions Committee
Master of Managing Digital Transformation in the Health Sector
ISCTE - Instituto Universitário de Lisboa
Aristotle University of Thessaloniki
Laurea University of Applied Sciences

Dear Members of the Admissions Committee,

I am writing to express my strong interest in applying for the Master of Managing Digital Transformation in the Health Sector. With my background as a dental hygienist, university teacher, and my international academic and professional experience in Portugal, Finland, and Belgium, I am excited about the opportunity to deepen my knowledge and expertise in this field of studies. I believe that this program will provide me with the essential skills to contribute effectively to the digital transformation of healthcare systems.

Throughout my career, I have worked as a dental hygienist, gaining hands-on experience in patient care and understanding the critical role that technology can play in enhancing healthcare delivery. My role as a university teacher has allowed me to stay engaged with the latest developments in healthcare education and be aware of the need for digital tools. This combination of clinical and academic experience has stimulated my interest in digital transformation in the health sector and the opportunities it presents to improve healthcare outcomes, efficiency and patient satisfaction.

Studying in both Portugal and Finland have allowed me to experience different healthcare systems and their varying approaches to digital health, which was more present in Finland comparing to Portugal. This international experience has expanded my perspective on the challenges and potential of integrating digital tools across diverse healthcare environments.

Currently, working in Belgium, I have witnessed firsthand the significant role that digital solutions are already playing in healthcare, like the 3D SCAN. I am eager to gain a deeper understanding of how digital transformation can be strategically managed, particularly in healthcare contexts where human and technological factors must be aligned. Your program's interdisciplinary approach, combining Health sector skills, Societal skills and Digital skills, is particularly appealing to me as it aligns perfectly with my career aspirations.

The Master of Managing Digital Transformation in the Health Sector will equip me with essential knowledge to drive the integration of data science and digital resources in oral healthcare, enhancing clinical protocols, optimizing patient services, and restructuring practice management.