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Dear Members of the Admissions Committee,

I am writing to express my strong interest in the Master's program in ManagiDiTH. With a Doctor of Veterinary Medicine (DVM) degree from Aristotle University of Thessaloniki and a diverse background in both veterinary practice and industry internships, I am eager to expand my expertise at the intersection of technology, management, and innovation. My academic and professional journey has instilled in me a passion for integrating cutting-edge technologies into business strategies, a skill I aim to refine through your esteemed program.

My academic foundation was laid at the European School of Brussels III, where I obtained the European Baccalaureate. I then pursued a year of Biology before enrolling in the Veterinary Medicine program at Aristotle University of Thessaloniki. Throughout my studies, I actively sought opportunities to bridge my scientific background with practical applications in business and technology. I undertook multiple internships, including hands-on experience in the dairy industry at Panagiotidis Organic Farm and Lykas I.K.E., where I gained insight into production processes, quality control, and management strategies. Additionally, my internship at SmartPets Veterinary Clinic exposed me to client interactions, project coordination, and the operational management of a modern veterinary practice.

Beyond academics, I have demonstrated a commitment to continuous learning and professional development. I have attended several conferences and seminars, including the Neurology and Neurosurgery Conference organized by HCAVS, the 4th Eastern European Regional Veterinary Congress, and the 11th Panhellenic Veterinary Student Conference. These experiences have reinforced my ability to analyze industry trends, engage in knowledge-sharing, and apply innovative solutions in my field.

The ManagiDiTH program stands out to me for its emphasis on practical learning, including real-world projects and courses that align with my career aspirations. I am particularly drawn to modules focusing on digital transformation, leadership in technological change, and innovation management, as they directly align with my goal of driving digital transformation within an organization. With my background in veterinary sciences and a growing passion for technology-driven solutions, I aspire to contribute to the evolution of healthcare management and operational efficiency in various industries.

Furthermore, my multilingual capabilities in Greek, French, and English, combined with my international education and professional experiences, have equipped me with a global perspective and adaptability. The collaborative and diverse learning environment this Master's program will provide the ideal setting to enhance my skills while contributing my own unique insights to the program.

I am eager to bring my experiences, curiosity, and dedication to the ManagiDiTH program. Thank you for considering my application. I look forward to the opportunity to contribute to and learn from this dynamic academic community.

Sincerely,

Alexandros Plard