




Marco Roccato

Date of birth: 19/07/1984

Nationality: Italian

CONTACT

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europass

WORK EXPERIENCE

07/10/2019 – CURRENT Helsinki, Finland

Strategic partnership manager Elekta Oy

Started as Clinical Partnership Manager working in providing digital solutions for better management of cancer patients. During this time I have expanded the usage of Kaiku Health across Italy starting collaborations with some of the largest Italian oncology centers. The role included also supporting adoption of digital patient monitoring tools by physicians, nurses and the administrative departments at the hospitals.

In Sept 2021, I was promoted to Program Manager, managing Elekta digital patient monitoring activities with life science partners. During this time I have actively participated in several studies across Europe to measure and support digital patient monitoring adoption and published with some of the most important researchers in Europe.

In Dec 2023, I was promoted to Strategic Partnership Lead, working with several stakeholders (both private and public) to scope and develop collaboration projects for enabling digital patient monitoring and health intervention in oncology.

Selected publications: Arriola E. et al 2024 Feasibility and User Experience of Digital Patient Monitoring for Real-World Patients With Lung or Breast Cancer <https://academic.oup.com/oncolo/article/29/4/e561/7451126>

15/07/2016 – 01/10/2019 Helsinki, Finland

Sales manager MediSapiens Oy

Sales manager and business development activities in bioinformatics and genomics data management. During the period I have focused on lead generation and business development activities both in the private and public sector to help adoption of genomics data in cancer and direct to consumer settings both in Europe and the US. Participation in a EU grant for developing an application to predict the onset of type 2 diabetes.

Reference: <https://www.societyartsandculture.com/article/425005334-mealplanner-and-medisapiens-receive-eu-grant-for-joint-project-to-prevent-the-onset-of-diabetes>

05/05/2015 – 31/05/2016 Helsinki, Finland

Business developer Italchamber Finland

Business development and lead generation for Italian and Finnish companies across the 2 markets. Market analyses for the Italian biotech and energy industries.

EDUCATION AND TRAINING

16/08/2013 – 17/06/2016 Espoo, Finland

Bachelor Degree Business Management Laurea University of Applied Sciences

Website <https://www.laurea.fi/>

15/09/2004 – 30/04/2009 Milan, Italy

Bachelor Degree - Political Sciences Università Statale di Milano

Website <https://www.unimi.it> | Field of study Political sciences and civics

LANGUAGE SKILLS

MOTHER TONGUE(S): Italian

Other language(s):

English

Listening C2

Spoken production C2

Reading C2

Spoken interaction C2

Writing C2

Finnish

Listening A2

Spoken production A2

Reading A2

Spoken interaction A2

Writing A1

Spanish

Listening A1

Spoken production A1

Reading A1

Spoken interaction A1

Writing A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Office | Microsoft Word | Zoom | Microsoft Excel | Microsoft Powerpoint | PowerBI | CRM | Project management tools