

17.06.2016

Student **1200976 Marco Roccato** **190784-275E**

Programme **Degree Programme in Business Management** **210,00 cr**
212,00 cr

<u>Study Modules and Study Units</u>	<u>Extent</u>	<u>Grade</u>	
INITIATION OF PROFESSIONAL GROWTH	60,00 cr		
Business Operations and Processes	10,00 cr	5	Excellent
Customer-oriented Marketing	10,00 cr	5	Excellent
Business Operating Environments	10,00 cr	5	Excellent
Innovation Process of Products and Services	10,00 cr	4	Good
Commercialisation of Products and Services	5,00 cr	5	Excellent
Business IT skills	5,00 cr	5	Excellent
Business Communication Skills	5,00 cr	5	Excellent
Företaget i fokus		e1)	
Basic Finnish 1	5,00 cr	r1) S	Completed
DEVELOPMENT OF CORE COMPETENCES IN THE FIELD	55,00 cr		
Management and Leadership	10,00 cr	5	Excellent
From Strategy to Practice	10,00 cr	5	Excellent
Strategic B-to-B Marketing Management	10,00 cr	5	Excellent
From Idea to Business Plan	10,00 cr	4	Good
Corporate Social Responsibility	5,00 cr	5	Excellent
Business Simulation	5,00 cr	5	Excellent
Basic Finnish 2	5,00 cr	r1) S	Completed
DEEPENING PROFESSIONAL COMPETENCE	35,00 cr		
Creating Innovation through Service Design	10,00 cr	5	Excellent
Market Entry Modes	5,00 cr	5	Excellent
Sales Management	5,00 cr	5	Excellent
Job Placement I	15,00 cr	H	Accepted
LAUREA'S COMMON STUDIES			
Initial Test in Swedish		e1)	
Oral skills in Swedish		e1)	
Written skills in Swedish		e1)	
ELECTIVE STUDIES	32,00 cr		
Finnish Studies	2,00 cr	t1) S	Completed
Courses completed during years 2006 - 2008	30,00 cr	t2) S	Completed
WORKPLACE DEVELOPMENT AND RENEWAL	15,00 cr		
Job Placement II	15,00 cr	H	Accepted
BACHELOR'S THESIS			
Entering the Swedish nutraceutical market: a case study	15,00 cr	4	Good

Recognised Credits

r1) Finnish Studies (12,00 cr) 08.08.2013
University of Helsinki



5 = Excellent
1 = Satisfactory

4 = Good
H = Accepted

3 = Good
S = Completed

2 = Satisfactory

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Other Transfer Credits

Università degli Studi di Milano, Milan, Italy

t2) 30,00 cr 18.03.2009

University of Helsinki


t1) 2,00 cr 08.08.2013

Exemption

e1) Basic schooling in some other language than Finnish/Swedish

The student has completed the degree in English. He/she received his/her previous education in Italian and has completed a maturity test in English as part of his/her final project. Due to the language of his/her previous education (Italian), the student has been exempted from the requirements regarding the second domestic language (Swedish) set in Section 7, 1 of Decree 1129/2014. The student has gained the necessary oral and written skills in English required for practising the profession and for further professional development (Decree 1129/2014, Section 7).

Espoo, 17 June 2016


Marja Uschanov
Student Affairs Officer

