

# Application for the Master's Program in Managing Digital Transformation in the Health Sector

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I am writing to express my strong interest in the Master's Degree in Managing Digital Transformation in the Health Sector (ManagiDiTH). With over 20 years of experience in healthcare IT system integrations, project management, and service design, I am eager to deepen my expertise in the digital transformation of healthcare services. This Master's program presents an excellent opportunity for professional growth, particularly in the areas of digitalization and international healthcare collaboration.

Throughout my career, I have gained extensive national experience in leading healthcare IT initiatives, and over the past year, I have expanded my expertise internationally. Notably, I played a leading role in the Nordic VALO Feasibility Study, where I contributed to assessing Nordic capabilities in transforming healthcare data into the OMOP (Observational Medical Outcomes Partnership) standardized format. This initiative was crucial in enabling federated research analytics across multiple institutions, thereby facilitating more effective and comprehensive health data analysis. This experience has reinforced my understanding of the critical role data standardization and interoperability play in advancing digital transformation in healthcare.

The skills I have developed in these areas—along with my ability to lead cross-functional teams—will be invaluable as I pursue this Master's degree and continue contributing to global healthcare advancements. I have a Master's degree in Engineering (M.Sc. Tech.) and have built a strong foundation in healthcare IT system development, project management, and change management. In addition to my academic background, I have earned several relevant certifications, including:

IPMA C – Project Management  
Prosci® Certified Change Practitioner  
Leading SAFe® (Completed) and currently pursuing Certified SAFe® Agilist  
SCRUM Master training completed

I am particularly drawn to the ManagiDiTH program for its focus on managing the digitalization of healthcare services while addressing the complex needs of both the health sector and society on a larger scale. I am confident that my extensive professional experience, combined with the international, online nature of this program, will enable me to contribute meaningfully while expanding my ability to manage and lead digital transformation efforts in healthcare systems worldwide.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, experience, and aspirations align with the goals of the ManagiDiTH program.

Best regards,  
Heidi Hakala

