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Admissions Office

ManadiDiTH

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Dear Members of the Admissions Committee,

I am writing to express my strong interest in applying for the **Master's Degree Managing Digital Transformation in the Health Sector (ManagiDiTH)**. With a background in the private Health Sector, especially in Digital Health Technology, along with a keen passion for technology and innovation, I am confident that this program will provide me with the skills and knowledge needed to thrive in today's rapidly evolving digital landscape. For me, the goal is to gather as many tools, insights, visions as possible and apply them to the real life in the Digital Health Care sector. Due to my current role as Digital Health Technology Manager for Spain and Portugal in ResMed (one of the global leaders of digital health) I have the privilege of being in the forefront of this digital health transformation that is happening across Europe, but with the certainty that this is just the beginning.

During my academic and professional journey, I have gained experience in several fields of knowledge, from Business, Management, Marketing, Sales, Health Care Organizations and Health Care Systems sustainability. These experiences have shaped my understanding of how digital transformation is fundamentally reshaping industries and organizations. I am particularly fascinated by how businesses and public institutions, especially in the Health Care Systems are leveraging new technologies to drive change, enhance customer experiences, streamline operations and also to guarantee the sustainability of the Health Care Systems, especially across Europe.

ManadiDiTH stands out to me because of the institutions that are part of it, their reputation for innovation, practical online learning approach, and distinguished faculty members. I am particularly drawn to the curriculum's combination of Health Sector Skills, Societal Skills and Digital Skills and its focus on equipping students with both technical and strategic insights. I am eager to deepen my knowledge in areas such as digital strategy, data analytics, and emerging technologies/trends, which are vital for the successful implementation of digital transformation in any organization.

I believe my professional experience and the possibility of immediately start applying all the information in real life situations (becoming a real agent of Digital Transformation) make me an ideal candidate for this program. I am enthusiastic about the opportunity to contribute to class discussions, collaborate with like-minded peers, and learn from leading experts in the field.

Thank you for considering my application. I look forward to the possibility of contributing to and learning from the dynamic community at ManadiDiTH. Please feel free to contact me if you need any additional information.

Sincerely,

Ruben Paulete