



Shantal Nkonge Mbwoye

Nationality: Dutch | **Phone number:** (+46) 6587038 (Mobile) | **Email address:**

shantalmbwoye@yahoo.com | **Address:** Rälssintie 16 D, 46, 00720, Helsinki, Finland (Home)

WORK EXPERIENCE

06/09/2017 – 02/2021

MARKETING & SALE MANAGER HEAD STAFFING BV

- Manages recruitment marketing metrics and vendor to measures and report on sources the best hires.
- Working closely to the marketing strategy to ensure that the objectives are been meet.
- Using CRM database to build and ensure that candidates profiles is up to date to have the best candidates.
- Supports recruiters with event assets.
- Negotiating deal with company.

12/10/2015 – 10/07/2017 Amsterdam, Netherlands

RESEARCH AND DEVELOPMENT DEPARTMENT WASTE2WEAR BV

- Feasibility study for entering into West Africa Market
- Researched on business opportunity for sustainable textile
- Organizing business meets with Heads schools, hotel owners , to create awareness on the fibre
- Organizing business meets with head of councils from all provinces to discuss the importance of collecting plastics waste from streets to avoid landfills in cities.
- Receive and make calls
- Books meeting and Conferences rooms
- Welcome and lead guest to meeting rooms
- Managing sensitive and confidential information

20/06/2014 – 23/02/2015 Amsterdam, Netherlands

MARKETING DEPARTMENT (INTERNSHIP) ARCHELLO BV

- Planning projects for architects exhibitions
- Publishing potential projects online from register customer only
- Marketing (managing potentials customers profile both national and international)
- Planning sales events

26/05/2012 – 16/02/2013 Haarlem, Netherlands

SALE AND MARKETING RESEARCH TOEPS INNOVATION IMPLEMENTATION

- Marketing Research , for Africa, Europe and Asia Countries
- Researched done to potential countries for the introduction of renewable energy
- Telephone conversation and emails
- Advising customers on waste management possibilities with the aid of Modern Technology

05/10/2002 – 20/12/2004 Kumba, Cameroon

SALES AND ADVERTISEMENT COOPERATIVE CREDIT UNION

- Advertisements (with word of mouth , fliers)
- Data Analysed
- Advising customers on loan guarantee and interest rates
- Made calls to advertise services ,get feed backs from customers
- Helped customers to resolve some technical queries or directed them to where their problems could be solved

05/06/1999 – 18/04/2001 Kumba, Cameroon

SALES AND MARKETING ASSISTANCE BRASSERIES DU CAMEROON

- Introducing new products and brand to customers
- Sharing free bonus tickets to potential customers

- Organizing promotion of new product to customers in the city and villages
- Prepare weekly sales report for the sales teams and sales manager
- Provide support to the sales team, ensuring all sales and service objectives are met
- Performed market research surveys on customers need and requirements
- Generated,repeat business through successful client follow up

● EDUCATION AND TRAINING

08/2021 – 05/2023

MASTERS IN BUSINESS ADMINISTRATION Arcada University of Applied Science

01/09/2011 – 15/07/2015 Rotterdam, Netherlands

BACHELOR IN BUSINESS ADMINISTRATION Hogeschool Rotterdam

Advance Marketing
Advance Finance and Accounting
Advance Logistics
Advance Marketing Research

● LANGUAGE SKILLS

Mother tongue(s): **ENGLISH**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
DUTCH	A2	A1	B1	B1	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Microsoft Office | Microsoft Word | Microsoft Excel | CMR Software | SuperOffice CMR

● ORGANISATIONAL SKILLS

Organisational skills

Project Leader at Toeps BV

● COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills

Have gained good communication skills through multiple projects and presentations.

● DRIVING LICENCE

Driving Licence: B1

● HOBBIES AND INTERESTS

My book

Reading interesting books