

## DIPLOMA SUPPLEMENT

This Diploma Supplement follows the model developed by the European Commission, Council of Europe and UNESCO/CEPES. The purpose of the supplement is to provide sufficient independent data to improve the international 'transparency' and fair academic and professional recognition of qualifications (diplomas, degrees, certificates etc.). It is designed to provide a description of the nature, level, context, content and status of the studies that were pursued and successfully completed by the individual named on the original qualification to which this supplement is appended. It should be free from any value judgements, equivalence statements or suggestions about recognition. Information in all eight sections should be provided. Where information is not provided, an explanation should give the reason why.

### 1. Information identifying the holder of the qualification

- 1.1 Family name(s) MBwoge
- 1.2 Given name(s) Shantal Nkonge
- 1.3 Date of birth 19 April 1980
- Place and country of birth KUMBA, Cameroon
- 1.4 Student identification number 0768199

### 2. Information identifying the qualification

- 2.1 Name of qualification and title conferred
- 2.2 Main fields of study for the qualification

**Bachelor of Business Administration (BBA)**  
***B International Business and Management Studies***

**(Bachelor of International Business and Management Studies)**

*Hogeschool Rotterdam* (Rotterdam University of Applied Sciences), state recognized and funded. *Hogeschool Rotterdam* is a University of Applied Sciences, state recognized and funded. English

- 2.3 Name and status of awarding institution
- 2.4 Name and status of institution administering studies
- 2.5 Language of instruction/examination

### 3. Information on the level of the qualification

- 3.1 Level of qualification
- 3.2 Official length of programme
- 3.3 Access requirements

First cycle National Qualifications Framework for Higher Education; Level 6 EQF for LLL  
4 years, providing the student a total of 240 credits (credit points according to the European Credit Transfer and Accumulation System).  
- HAVO, VWO or secondary vocational education (MBO, level 4)  
- The international Baccalaureate or European Baccalaureate Diploma  
- English proficiency: All students must have good writing and conversation skills in English.

### 4. Information on the contents and results gained

- 4.1 Mode of study
- 4.2 Programme requirements

Full-time  
4 years, providing the student a total of 240 credits  
(credit points according to the European Credit Transfer System). The study is divided into:  
- first year (60 credits)  
- main phase (3 years, 180 credits), including:  
o minor (30 credits)  
o practical training (30 credits)  
o final thesis (30 credits)  
o assignments, core subjects (90 credits)

Main fields of study:

IBMS prepares students for the international careers in marketing, finance and management. IBMS graduates are Bachelors of Business Administration, able to manage international business

operations in the fields of international marketing, finance and management, including human resource management. Performing these tasks in an international setting. IBMS-graduates are at ease in a changing international business environment and they are excellent intercultural communicators.

Having acquired these competencies as well as a solid theoretical basis, they will use their entrepreneurship to contribute to the development of the corporate internationalization strategy and the organization's policy, while respecting the ethical and moral codes of their profession. Graduates are competent in intercultural leadership, co-operation and communication, and also in analysing, planning and creative problem-solving.

#### Competencies / Learning outcomes

- Qualifications that signify completion of study are awarded to students who:
  - o have demonstrated knowledge and understanding in a field of study that builds upon their general secondary education, and is typically at a level that, whilst supported by advanced textbooks, includes some aspects that will be informed by knowledge of the forefront of their field of study;
  - o can apply their knowledge and understanding in a manner that indicates a professional approach to their work or vocation, and have competencies typically demonstrated through devising and sustaining arguments and solving problems within their field of study;
  - o have the ability to gather and interpret relevant data (usually within their field of study) to inform judgements that include reflection on relevant social, scientific or ethical issues;
  - o can communicate information, ideas, problems and solutions to both specialist and non-specialist audiences;
  - o have developed those learning skills required to continue studying with a high degree of autonomy.

### Minor

Business & Management: International Marketing Management

#### 4.3 Programme details

Courses studied, grades and credits obtained

#### Bachelor of International Business and Management Studies

##### Propedeutical phase (*Propedeuse*)

0768199	MBwoge				
Study unit			Credits	Grade	Examiner
Knowledge-driven track			32		
Advanced Economics	IBMEC208R1		3	5.3	D.V. Dare
Advanced Finance	IBMFA208R1		3	7.0	D.E. Knol-Veldhuizen
Advanced Logistics	IBMLM208R1		3	7.2	A.D.P. de Nielsen-de Vries
Advanced Marketing	IBMMK208R1		3	VRV	C. van Leeuwen
Business Communications 1	IBMBC109R1		4	VRV	J.R. van Zuijen
Business Law 2	IBMBL209R1		1	5.5	P.P. Zonneveld
Dutch Semester 1	IBMDUT00N1		3	7.2	M.C. Brugman
Principles of Economics	IBMEC108R1		3	VRV	A. Philipsen-Royeca
Principles of Finance & Accounting	IBMFA108R1		3	VRV	D.E. Knol-Veldhuizen
Principles of Logistics	IBMLM108R1		3	7.5	N. Litvinova
Principles of Marketing	IBMMK108R1		3	6.0	M. Willen sen-Grev ing

0768199	MBwoge				
Study unit			Credits	Grade	Examiner
Practice-driven track			19		
Advanced Project Management	IBM/PM209R1		2	6.2	A.D.P. de Nielsen-de Vries
Business Communications 2	IBM/BC209R1		4	5.5	M.J. Speyer
Business law 1	IBM/BL109R1		3	V/R	P.P. Zonneveld
Dutch level 2	IBM/DUT00N2		3	6.6	M.C. Brugman
ICT-exel	IBM/CT11R1		1	5.5	H.J.J.M. Steinhann
Principles of Project Management	IBM/PM109R1		2	6.4	A.D.P. de Nielsen-de Vries
Principles of Research	IBM/RS109R1		2	6.8	K.G. van der Kooy
Quantitative Research Methods	IBM/QM109R1		2	4.5	C. Leunis
Student-driven track			9		
Dutch Culture	RBS/DUC01K		2	8.0	T.E. van der Gaast
Human Resources Management	RBS/HRM01K		2	6.0	E. van Kogelenberg
Study Career Coaching Sem. 1	IBM/SC108R1		1	6.0	M.C. Brugman
Study Career Coaching Sem. 2	IBM/SC208R1		2	6.0	M.C. Brugman
Sustainable Marketing	RBSS/MK01K		2	6.0	J.L. Looman
<b>Total Propedeutical phase (Propedeuse)</b>			<b>60</b>		

## Bachelor of International Business and Management Studies

### Main phase (Hoofdfase)

0768199	MBwoge				
Study unit			Credits	Grade	Examiner
Knowledge-driven track			52		
Applied Economics	IBM/EC308R2		3	6.1	A. Philipsen-Royeca
Applied Finance and Accounting	IBM/F308R2		3	6.6	F. Madetoner
Applied Human Resource Management	IBM/HRM12R3		2	6.4	M.H. Vrancken Peeters-Loon
Applied Logistics Management	IBM/LM308R2		3	8.2	A.D.P. de Nielsen-de Vries
Applied Marketing	IBM/MK308R2		3	6.1	M. Willemsen-Grevling
Business Ethics & Corporate Social Responsibility	IBM/CSR12R3		2	8.5	J.L. Looman
Consultancy & Change Management	IBM/CHM12R3		3	6.0	D.W. Righters
Emerging markets, Sem. 6	IBM/EM12R3		3	6.5	M. Willemsen-Grevling
Entrepreneurship	IBM/EPR12R3		3	8.0	G.C. Paauwe
European Affairs	IBM/EUR12R3		2	6.5	G.C. Paauwe
Finance & Accounting	IBM/FA12R3		2	5.7	O. Alotzal
Globalization	IBM/GLO12R3		2	4.3	G. Dingemansse-de Wit
International Environment & Business	IBM/OM108R2		3	4.7	M.M.E. Boudesteijn-de Boer
Logistics management	IBM/LM12R3		2	6.7	P. Cadovius
Organisational Behaviour & Management	IBM/OM308R2		3	5.8	M.P.N.C. Soyer
Organisational Design & Process Management	IBM/OM408R2		3	6.9	L.J.M. Butlers
Principles of Human Resource Management	IBM/HRM12R2		2	7.3	E. van Kogelenberg
Risk Management	IBM/RIM12R2		2	5.5	H. van den Berg
Social Behaviour & Management	IBM/OM208R2		3	7.1	M.P.N.C. Soyer
Strategic & Innovation Management	IBM/SIM12R3		3	5.5	J.S.G.M. van der Valk
Practice-driven track			85		
Advanced Research Methods	IBM/RS209R2		2	5.7	M.P.N.C. Soyer
Applied Project Management 1	IBM/PM312R2		1	9.0	M.V. Rog
Applied Project Management 2	IBM/PM412R2		2	9.0	H.J.J.M. Steinhann
Applied Project Management 3	IBM/PM512R2		2	9.0	H.J.J.M. Steinhann
Applied Research Methods 2 (thesis)	IBM/RS412R3		1	6.0	K.J.V.G. Nielsen
Applied Research Methods 1	IBM/RS312R3		1	7.0	K.J.V.G. Nielsen
Business Comm. Sem. 6	IBM/BC508R3		2	5.8	J.R. van Zuijen
Business Communications 1	IBM/BC309R2		4	6.5	C.A. Plierer Von Esch
Business Communications 1	IBM/BC409R2		4	6.6	C.A. Plierer Von Esch

0768199	MBwoge			
Study unit				
Critical Thinking	IBMCCT109R2	Credits 2	Grade 4,4	Examiner C.E. Armacoost
Dutch Level 3	IBMDUT1312R2	2	6,7	I.E. van der Hoeven
Dutch Level 4	IBMDUT412R2	2	6,6	I.E. van der Hoeven
Placement	IBMPLC12R3	30	7,5	N.J.P.M. Barendswaard
Sustainability & Business	IBMSUS12R2	2	5,8	R.H. Weijts
Thesis	IBMTHS05R4	28	6,2	D.W. Richters
Student-driven track				
Art and Money	RBSARM01K	13	6,0	P.R. Hoff
Deficiency course year 2	IBMDEF12R2	2	P	N.J.P.M. Barendswaard
Fraud	RBSFRA01K	2	8,0	F. Madetoner
Labour Law	RBSLAW01K	2	G	P.P. Zonneveld
Study Career Coaching - Sem. 8	IBMSC814R4	2	6,0	J.L. Looman
Study Career Coaching 1	IBMSC312R2	1	6,0	G. Groeneveld
Study Career Coaching 2	IBMSC412R2	1	6,0	G. Groeneveld
Study Career Coaching Sem. 6	IBMSC612R3	2	8,0	D.W. Richters
Undefined track				
Digital Marketing 1	MIRBSMK114D	30	7,0	S.A. Dimitrova
Digital Marketing 2	MIRBSMK214D	5	5,8	S.A. Dimitrova
Implementation	MIRBSMK214I	4	7,5	S.A. Dimitrova
Project Initiation	MIRBSMK114P	4	7,4	J.L. Looman
Project Management Fieldwork 1	MIRBSMK114P	6	7,9	S.A. Dimitrova
Project management Fieldwork 2	MIRBSMK214P	6	6,8	S.A. Dimitrova
Total Main phase (Hoofdfase)		180		

#### 4.4 Information on the Dutch grading system

The grading system has remained unchanged for several decades: the scale ranges from 10,0 (pass with distinction) to 1,0 (very poor). The lowest passing grade is 5,5; 9s are seldom given and 10s are extremely rare; grades 1,2 and 3 are hardly ever used.

Explanation of the Dutch grades	
10	pass with distinction
9	pass with merit
8	very good pass
7	good pass
6	pass
5	near pass
4	fail
3	bad fail
2	poor
1	very poor
In addition, alphanumerical study results are used at Hogeschool Rotterdam	
U	pass with distinction
ZG	pass with merit
G	very good pass
RV	good pass
V	pass
P	pass (5,5)
T	near pass
O	fail
F	fail (3,5)

ZS	very poor
A	pass with merit
B	good pass
C	near pass
D	bad fail
E	cannot be assessed
VRy	Exemption (5.5)
VLD	fulfilled
DP	reserve credit
OC	transferred grade

#### 4.5 Overall classification of the qualification

Geslaagd, (Graduated)

### 5. Information on the function of the qualification

#### 5.1 Access to further study

A Bachelor's degree entitles students to enter Master programmes.

#### 5.2 Professional status

Qualifications that signify completion of study are awarded to students who:

- have demonstrated knowledge and understanding in a field of study that builds upon their general secondary education, and is typically at a level that, whilst supported by advanced textbooks, includes some aspects that will be informed by knowledge of the forefront of their field of study;
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- have the ability to gather and interpret relevant data (usually within their field of study) to inform judgements that include reflection on relevant social, scientific or ethical issues;
- can communicate Information, ideas, problems and solutions to both specialist and non-specialist audiences;
- have developed those learning skills required to continue studying with a high degree of autonomy.

### 6. Additional information

#### 6.1 Additional information

The degree programme was accredited by the Accreditation Organization of the Netherlands and Flanders (Nederlands-Vlaamse Accreditatie Organisatie, NVAO) on 27 April 2011.

Hogeschool Rotterdam  
PO Box 25035  
3001 HA Rotterdam  
The Netherlands

#### 6.2 Further information sources

[www.hogeschool-rotterdam.nl](http://www.hogeschool-rotterdam.nl)

### 7. Certification of the supplement

#### 7.1 Date certificate (Getuigschrift)

Date supplement

21 July 2015  
21 July 2015

#### 7.2 Name and signature



#### 7.3 Capacity:

J. de Waard M.A. LL.B.  
chairman of the examination board

#### 7.4 Official Stamp



#### 8. Information on the Dutch Education System

For further information see leaflet "The Dutch Education System".

2