

Supplementary sheet 1

No. Y31-8542

Degree Programme: International Business Management

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190480-2141**

| <u>Modules/Courses</u> | <u>Extent (cr)</u> | <u>Grade</u> |
|---|--------------------|------------------|
| BUSINESS MANAGEMENT | | |
| Customer Relationship and Service Management | 5 | 4 |
| Digital Marketing | 5 | 1 |
| Digital Business Development | 5 | 3 |
| Financial Analysis | 5 | 3 |
| Leadership | 5 | 3 |
| Strategic Management | 5 | 3 |
| THE NORDIC CONTEXT | | |
| Analyzing the Nordic Business Environment | 5 | 4 |
| Planning and Preparing Market Entry in a Nordic Country | 5 | 4 |
| Establishing and Developing Our Market Position in a Nordic Country | 5 | 2 |
| RESEARCH SUPPORT AND ELECTIVES | | |
| Thesis Workshop | 5 | Accomplished |
| Research Methodology | 5 | Accomplished |
| Finnish for Foreigners 1 | 5 | Accomplished |
| MASTER'S THESIS | 30 | Satisfactory (2) |
| Health personnel's willingness to implement digital methods of patient data handling. | | |

