

Dear Admissions Committee,

I am writing to express my strong interest in applying for the master's degree in "Managing Digital Transformation in the Health Sector".

With a background in IT and now pursuing a master in Cybersecurity, I am deeply motivated to further develop my knowledge and skills in the digital transformation of healthcare services. The multidisciplinary approach of the ManagiDiTH program aligns with my ambition to contribute to the implementation of innovative, technology-driven solutions that improve patient care in healthcare.

My interest in this area was first sparked by a project during the first year of my master's studies that consisted of the creation of an Android application in collaboration with a study to improve communication between healthcare professionals and patients with reduced mobility, with the possibility of future implementation in a real scenario. This experience highlighted the significant impact that digital tools can have in enhancing healthcare services and communication.

I am confident that the comprehensive curriculum, which balances health sector skills, societal insights, and digital competencies, will equip me to support the planning and execution of digital healthcare initiatives effectively. I am eager to apply myself fully to this master while continuing to grow both academically and professionally.

Thank you for considering my application. I look forward to the possibility of contributing to and learning from this dynamic and forward-thinking academic community.

Sincerely,

Tânia Araújo