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To: Admissions Committee of Joint Master of Managing Digital Transformation in the Health Sector (ManagiDiTH).

Dear Members of the Admissions Committee,

I hereby formally express my strong interest in applying for the Joint Master of Managing Digital Transformation in the Health Sector. With a solid background in business administration and a strong desire to deepen my knowledge of digital transformation, especially in the healthcare sector, I am extremely excited about the idea of contributing to and learning from the distinguished community of the ManagiDiTH Master's program.

The ability of digital technologies to transform healthcare systems around the world is widely visible, and I am fully convinced that the effective management of these innovations is a vital responsibility, aimed at improving healthcare delivery and reducing operational costs. My professional experience and academic background have motivated my keen interest in exploring the triptych: management, technology and healthcare. Your program is interdisciplinary and combines digital transformation with healthcare management and policy, while it perfectly aligns with my professional ambitions, my preference for flexible learning methods as well as the opportunity for international collaborations.

For years now, as a freelance accountant-tax expert and owner of an accounting firm, due to the nature of my work, I mediate and resolve all issues that arise between the Hellenic Health Insurance Fund (EFKA) and my clients. My active involvement has provided me with invaluable insights into the myriad challenges and barriers that arise when adopting and effectively implementing digital solutions in healthcare-related central government agencies. On the other hand, it has provided me with a deeper understanding of the important roles that change management, leadership development, and strategic planning play in achieving successful digital transformation initiatives. This realization raises the imperative need to bridge the gap between technological advancements and healthcare delivery practices.

The Joint Master of Managing Digital Transformation in the Health Sector postgraduate program is of particular interest to me, as it includes critical and innovative topics such as innovation management, data analytics and the application of artificial intelligence in the healthcare sector. This program, I am confident, will equip me with both the technical expertise and strategic leadership skills necessary to navigate the complex process of digital transformation in healthcare organizations. On the other hand, the opportunity to interact with industry professionals, collaborate on practical projects, and deepen my understanding

of the healthcare system will allow me to make a meaningful contribution to the field and advance my professional development.

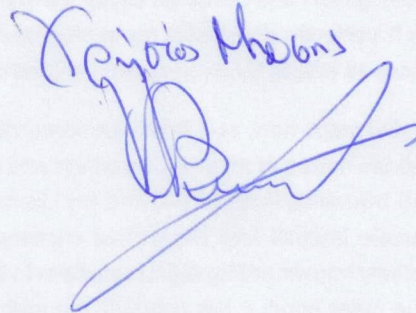
My ultimate goal, upon completion of the master's program, is to assume a leadership position from where I can significantly influence and effectively shape the strategies of digital transformation being implemented in healthcare organizations. I hope to play a key role in connecting the forces of: healthcare providers and businesses, healthcare policymakers and technology, thus leading to significant changes, the existing outdated system, with an emphasis on improving operational efficiency. I feel fascinated by the potential of emerging technologies such as artificial intelligence, big data, e-health and telemedicine to promote more accessible and efficient healthcare systems around the world.

I am convinced that the Joint Master of Managing Digital Transformation in the Health Sector represents the optimal environment for my professional and academic development and I feel ready to contribute to and benefit from this dynamic academic community. I look forward to learning from distinguished professors, collaborating with colleagues internationally and from diverse backgrounds, and participating in groundbreaking research that will impact the future of healthcare.

Thank you very much for considering my application, and I am committed to bringing my passion, expertise, and dedication to the digital transformation of the healthcare sector, and I look forward to the opportunity to join the Master of Managing Digital Transformation in the Health Sector.

Sincerely,

Christos Bousis

A handwritten signature in blue ink, appearing to read 'Christos Bousis', with a large, stylized flourish extending from the bottom right.